

**Pimpri Chinchwad Education Trust's**

**S.B. Patil Institute of Management**

**&**

**Pune Business School**

**Organizes**

**National Zoominar**

**on**

**13<sup>th</sup> June, 2020**

**'Life After COVID-19 Pandemic and  
Rebooting Economy'**

### **About Pimpri Chinchwad Education Trust:**

Pimpri Chinchwad Education Trust (PCET) was established by Late Shri. Shankarrao Bajirao Patil in the year 1990 with a vision to provide value added educational platform to society in multiple dimensions right from Nursery to Doctoral programs in all professional streams enabling students to achieve freedom through Education.

### **About S.B.Patil Institute of Management:**

**S. B. Patil Institute of Management (SBPIM)** is one of the best MBA Colleges in Pune, established in the year 2009, nurtured and managed by the Pimpri Chinchwad Education Trust, which has been in existence in the field of education since 1990. In a very short span of time, SBPIM has been awarded as the **Best Management College for Teaching Excellence** by CEGR and 174th "Management Institute" by Times B-School Survey 2015-16 and 7th "Emerging B-School in India by Times of India, Times B-School Survey 2015.

**A Research Centre** was established in the year 2011-12 at SBPIM with an objective of promoting a research culture among the faculty and students. The centre is an approved Ph.D. Research Centre in Management under the Savitribai Phule Pune University. At our Research Centre we offer a Ph.D. programme in Financial Management, Human Resource Management, Marketing Management, Production Management and Organizational Management. At present, 33 students are doing their Ph.D. research work and 23 Ph.D. students have been awarded a Ph.D. The research centre conducts various research activities for the researchers. The centre publishes a bi-annual research journal '**Journal of Management and Administration Tomorrow (JOMAT)**' with ISSN. We have published a guideline book on Ph.D. Research Work which is well appreciated by the research scholars and supervisors across the country. To provide the platforms to young researchers, academicians and industry experts to put forth the ideas, concepts, practices, we organize research conferences on different themes of economics and management. The Research centre undertakes Major and Minor Research Projects funded by Government and Non-Government agencies. We also provide Research Consultancy and training across different topics/issues in management. Under the Research Centre initiative, we guide the faculty members to write Research Papers and present them at various seminars and publications in refereed research journals.

### **About Pune Business School:**

The trust has started '**Pune Business School**' to offer a **PGDM** Programme approved by AICTE, New Delhi, from the current academic year.

### **About the National Zoominar:**

The coronavirus COVID-19 pandemic is a global health crisis of our times. Since its emergence in Asia last year, the virus has spread over 150 plus countries. The World is racing to slow down the spread of the virus by testing and treating patients, carrying out contact tracing, limiting travel, quarantining citizens, and cancelling large gatherings such as sporting events, concerts, schools etc. India declared the lockdown from 25<sup>th</sup> March throughout the country and has been extended to 3<sup>rd</sup> May 2020. India was quick to close its international borders and enforced an immediate lockdown, that WHO praised as "tough and timely". The pandemic is moving like a wave with its cumulative socio-economic and political effect on the economy. India has been inactive for more than 40 days by the time the lockdown ends on 3<sup>rd</sup> May 2020, the GOI again extended till 18<sup>th</sup> May 2020 and further it has extended to 31<sup>st</sup> May 2020.

During the lockdown India witnessed a big change in the socio-economic and demographic culture. The clapping at 5.00 pm and Lighting the Diya for 9 minutes, where the whole country showed their gratitude towards the Corona Warriors such as doctors, police, health workers, etc. Social distancing has suddenly become the new buzz word. The advent of COVID-19 has changed our lifestyle, people have started using the 'Namaste' instead of Shaking hands, covering their nose and mouths with Masks has become the new safety measure, 20 second hand washing with soap and using sanitizers has become a habit that has been adopted. During the lockdown, in order to pass time, new trends have begun such as learning to cook new recipes, bake cakes and post pictures on social media etc. The millennial generation once again refreshed their childhood memories through old serials of Doordarshan such as Shaktiman, Jungle Book, Chanakya, Byomkesh Bakshi, etc. It is the Indians who once again witnessed a self-declared curfew at 9.00 am and 9.00 pm daily and the reason was the serial "Ramayana" which went on to create a world record of highest viewership and TRP.

The government, local administration, police and social organizations came forward to help the poor and daily wage earners by providing the basic necessity of life. The community kitchens started to provide food for the needy. The extension in lockdown made the out of state wage earners anxious and they were demanding permission to go to their hometowns, many of them started their journey by walking or illegally moving to their hometowns. Mother Nature has started healing since there was less or no pollution in the atmosphere.

The pandemic has devastated the economy in 2020 (calendar year) and 2020-21 (financial year) will be a year of recession in India. The unemployment rates may increase, whatever the policy measures have been adopted by the national and international organizations.

According to the International Labour Organization estimates, 195 million jobs could be lost; a shortfall of skilled labours due to migrant labourer; many small businesses will go under; many big businesses will default on debt; consumption demand could take months to recover, as will supply chains; global merchandise trade will suffer; with no way of knowing when normality will return.

Now the entire country needs to act immediately to prepare, respond, and recover. It is imperative; that, the lockdown may end soon. India may hit around 4,00,000 Covid-19 cases as the economy opens up, and the number may climb further. Use a large chunk of a big stimulus package to further upgrade emergency medical infrastructure — build makeshift but well-equipped hospitals; give doctors, nurses, paramedical staff substantial extra pay for Covid-19 work; increase procurement of safety gear manifold by generously incentivizing domestic producers. In short, build up a huge capacity for medical response by spending lots of cash, and get that cash from printing money.

As per the experts Covid-19 may continue till August. We, therefore, have to learn to live with it. India's society needs to be highly disciplined and follow guidelines strictly during the lockdown to halt the spread of Coronavirus. With this aim we are organizing the national Zoominar to address the "Life After COVID 19 and Rebooting Economy."

**Call for Papers:**

We invite Industry Experts, Leaders, Management Professionals and Practitioners, Academicians, Research Scholars and Students to submit their ideas, articles and research papers pertaining to the theme of the Zoominar.

**Zoominar Theme:****'Life After COVID-19 Pandemic and Rebooting Economy'****Important Timelines:**

Zoominar	13 <sup>th</sup> June, 2020
Last Date for submission of abstracts	10 <sup>th</sup> June, 2020
Communication of acceptance of abstract	11 <sup>th</sup> June, 2020
Last Date for Submission of full papers	25 <sup>th</sup> June, 2020
Last Date for registration	12 <sup>th</sup> June, 2020 (upto 2.00 pm)

**Publication:**

**All accepted and presented papers** will also be published in the Special Issue of research journal '**Journal of Management and Administration Tomorrow**' with **ISSN**.

**Registration:**

All the participants are requested to register. There is no registration fees for the Zoominar and no publication fees for the publication of research paper.

**Certificate**

All the participant will get electronic certificate. The Paper presenter will get Participation and Paper Presentation Certificate.

**Paper Presentation:**

Due to time constraints we are allowing few paper presentations. We will select the paper for presentation from the selected research paper and prior intimation will be given to the author (s). All the selected paper author (s) will get 'Participation and Paper Presentation Certificate'.

**Venue:**

*Zoom Meeting Platform*

S. B. Patil Institute of Management

Sector No. 26, Near Akurdi Railway Station, Nigdi, Pradhikaran,

Pune- 411044

*In case of any clarifications, please write to: [conference@sbpatilmba.com](mailto:conference@sbpatilmba.com) or visit to [www.sites.google.com/prod/view/sbpimconference](http://www.sites.google.com/prod/view/sbpimconference)*

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Pimpri Chinchwad Education Trust's  
**S.B.Patil Institute of Management**  
&  
**Pune Business School**

**National Zoominar**  
**“Life after COVID-19 Pandemic and Rebooting Economy”**

13<sup>th</sup> June 2020

**AGENDA**

**Venue: - Zoom Cloud Meeting**

<b>TIME</b>	<b>PROGRAMME</b>	
11.00 am – 11.05 am	Welcome & Introduction of the Guest by Dr. Pranita Burbure	
11.05 am – 11.15 am	Welcome Speech:	<b>Dr. C.N. Narayana</b> Zoominar Chair
11.15 am – 11.30 am	Expert Speech	<b>Dr. Parag Kalkar</b> Dean Comm. & Mgt. SPPU
11.30 am – 11.45 am	Expert Speech	<b>Mr. Manish Advani</b> 7x TedX Speaker
11.45 am – 12.00 pm	Expert Speech	<b>Dr. Santosh Bhave</b> Director HR, Bharat Forge Ltd.
12.00 pm – 12.15pm	Expert Speech	<b>Mr. Vikrant Bhujbalrao</b> Managing Director, Yoursarathi
12.15 pm – 12.45 pm	Question and Answer (Panel Discussion – Moderator Dr. C.N. Narayana)	
12.45 pm – 12.55 pm	Vote of Thanks	<b>Dr. Kirti Dharwadkar</b> Zoominar Convener
12.55pm - 01.00 pm	Break	
01.00pm - 2.00 pm	Paper Presentation	Dr. Padmalochana Bisoyi Session Chair

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National Zoominar

**“Life after COVID-19 Pandemic and Rebooting Economy”**

13<sup>th</sup> June 2020

**Paper Presentation Schedule**

**Time: 1.00 to 2.00 pm**

**Session Chair: Dr. Kirti Dharwadkar & Dr. Padmalochana Bisoyi**

**Zoom Meeting Id: 840 4531 0779**

**Password: 12345**

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	Building Block of Economy in Stress: Prospects of Educational Services Post Covid-19	<i>Dr. Manish Sharma</i>
2	COVID-19 Therapeutic and Prevention Aminoquinolines against Corona Virus disease (COVID-19): Chloroquine or Hydroxychloroquine	<i>Mr. S. Azhagu Madhavan</i>
3	Impact of COVID 19 on Indian Businesses and Remedies	<i>Dr. Abhinay Nirmal</i>
4	Economic Revival & Sustainability at Grassroots: Revisiting Gandhian Model of Panchayati Raj in Times of COVID-19	<i>Dr. Seema Salgaonkar</i>
5	Rebooting MSMEs Through Atmanirbhar Bharat :: A Post Covid-19 Perspective	<i>Dr. Gaur Gopal Banik</i>

**Parallel Track of Paper Presentation 1 (Time 2.00pm to 2.40 pm)**

**Session 1**

**Time: 2.00 pm to 2.40 pm**

**Session Chair: Dr. Iram Ansari**

**Zoom Meeting Id: 396 830 6858**

**Meeting Password: 12345**

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	Life After COVID-19 Pandemic and Rebooting Economy	<i>Dr. Kumar Navodit Manav</i>
2	Life After COVID-19 Pandemic	<i>Dr Archana Rathore &amp; Dr Rajeev Bhardwaj</i>
3	Facing the Crisis of Pandemic- COVID 19 -	<i>Dr Archana Rathore &amp; Juhi Malik</i>

**Session 2**

**Time: 2.00 pm to 2.40 pm**

**Session Chair: Dr. Aishwarya Gopalakrishnan**

**Zoom Meeting Id: 757 9228 6741**

**Meeting Password: 12345**

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	Indian Financial Sector in times of Covid-19: A Study	<i>Dr.Pradeep Kumar.B</i>
2	Life After COVID-19 Pandemic And Rebooting Economy	<i>Savita Manhas</i>
3	To Study The Economic Impact of Covid-19 Pandemic In India wtr to Start-ups - A Theoretical Outlook	<i>Ms. Amandeep Arora</i>

**Session 3**

**Time: 2.00 pm to 2.40 pm**

**Session Chair: Dr. Anuradha Phadnis**

**Meeting ID: 666 012 5131**

**Password: 12345**

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	Rebooting economy--- team synergy	<i>Dr. Revathi Iyer</i>
2	Gendered Role in Revival of indigenous economies after COVID 19	<i>Kalpana Singh</i>
3	<i>Role of MSME &amp; Start-ups in Rebooting the Indian economy amid the Covid-19 Pandemic</i>	<i>Mr. Krishna V. Aineniwar</i>
4	COVID-19 Pandemic: ICT Based Education Challenges & Opportunities	<i>Aruna Kampli &amp; Dr. Anuradha Phadnis</i>



**Session 7****Time: 2.00 pm to 2.40 pm****Session Chair: Prof. Swapnil Sonkamble****Meeting ID: 776 3487 6050****Password: SBPIM**

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	Life After Covid 19 Pandemic	<i>Dr. Jayashri Roy</i>
2	The Bright Side Of Covid-19: Impact And Opportunities	<i>Savita Shastri</i>
3	Restarting of Economy while Saving Lives Under COVID-19	Rahul Sharma

**Session 8****Time: 2.00 pm to 2.40 pm****Session Chair: Dr. Amarish Padma****Meeting ID: 850 9913 4079****Password: 12345**

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	Life after Covid-19 Pandemic and Rebooting Economy	<i>Manorath Dahal</i>
2	Post Covid-19 : Impact on future Jobs	<i>Parth Thakkar &amp; Nitin Acharya</i>
3	Life After COVID19 Pandemic And Reboosting Economy -	<i>Ms. Mohini A. Lohar</i>

**Session 9****Time: 2.00 pm to 2.40 pm****Session Chair: Mrs. Supriya Panse****Meeting ID: 549 327 2412****Password: 12345**

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	Entrepreneurship: A way to unlock groaning Pandemic Economy	<i>Akshita Bahuguna</i>
2	Healing the economy post Covid 19 – With special focus on Tourism Sector	<i>Geetha Prabhu K</i>
3	Impact & Reverberation of COVID-19 Pandemic: Reshaping Global Economy	<i>Ms. Sukrita Prasad</i>

**Parallel Track of Paper Presentation 2 (Time 3.00pm to 3.40 pm)**

**Session 10**

**Time: 3.00 pm to 3.40 pm**

**Session Chair: Dr. Iram Ansari**

**Zoom Meeting Id: 396 830 6858**

**Meeting Password: 12345**

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	Retention of Employees: After COVID-19 Pandemic	<i>Shilpa soni &amp; Dr. Narendra K Shukla</i>
2	School Life After covid-19 Pandemic	<i>Nandini Kanekar &amp; Ravindra Kshirsagar</i>
3	Impact of COVID-19 on Healthcare Economy	<i>Neelam Bhavesh Patil &amp; Dr. Ravindra Kshirsagar</i>

**Session 11**

**Time: 3.00 pm to 3.40 pm**

**Session Chair: Dr. Aishwarya Gopalakrishnan**

**Zoom Meeting Id: 596 478 0368**

**Meeting Password: 12345**

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	Covid -19 and Financial Market; A study of Pandemic period	<i>Prem Shankar Maurya</i>
2	Life After Covid-19 Pandemic And Rebooting Economy With Reference To Tourism	<i>Ran Vijay Singh &amp; Dr. Rajeev Sharma</i>
3	Covid-19 Pandemic and Revival of Indian Economy	<i>Dr Savita Nayyar</i>

**Session 12**

**Time: 3.00 pm to 3.40 pm**

**Session Chair: Dr. Anuradha Phadnis**

**Meeting ID: 666 012 5131**

**Password: 12345**

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	Life after COVID-19 Pandemic and Rebooting Economy	<i>Naveen Kumar Dass</i>
2	A study on challenges of Mobile Banking in Western region of Mumbai post Covid 19	<i>Prof. Dr.Hemant Balwant Mukane</i>
3	To understand role of Make in India, in Indian economy: with respect to customer's attitude	<i>Hitashi Thakkar &amp; Naitik Ghiya</i>

**Session 13****Time: 3.00 pm to 3.40 pm****Session Chair: Dr. Kajal Maheshwari****Meeting ID: 809 767 5524****Password: 12345**

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	Healing the economy post Covid 19 – With special focus on Tourism Sector	<i>Geetha Prabhu K</i>
2	Role of Information and Communication Technology in deadly pandemics Covid19	<i>Babasaheb D. Patil</i>
3	Covid-19: To Study its Impact on the Indian Economy	<i>Dr. Bharti Rohit Gupta</i>

**Session 14****Time: 3.00 pm to 3.40 pm****Session Chair: Dr. Swapnali Kulkarni****Meeting Id: 742 7166 2337****Password: 12345**

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	COVID-19: Creating A Paradigm Shift In India's Education System	<i>Dr. Nidhi Sinha</i>
2	Impact of COVID-19 In India	<i>Dr.M.Thangam &amp; Dr.P.Karthikeyan</i>
3	Post COVID19 Policies, Implications and Challenge's for economy rebooting	<i>Vikram Singh &amp; Dr.Smiti Jhaji</i>

**Session 15****Time: 3.00 pm to 3.40 pm****Session Chair: Prof. Rishikesh Kumar****Meeting ID: 554 418 8009****Password: 12345**

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	Condition Of Government And IT Sector During Covid-19	<i>Priti Sharma</i>
2	Importance of Performance Appraisal to Employees Motivation - <i>Aditya Singh Yadav</i>	<i>Aditya Singh Yadav</i>
3	Impact of Human Resource Practices Post Corona Crisis and Hyper Globalization	<i>Aditya Singh Yadav</i>

**Session 16****Time: 3.00 pm to 3.40 pm****Session Chair: Prof. Swapnil Sonkamble****Meeting ID: 776 3487 6050****Password: SBPIM**

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	Behavioural Neuromangement in Coronomics	<i>Col (Dr) Jyotirmaya Satpathy &amp; Prof (Dr) Sayalee Gankar</i>
2	Rebooting: 'Big Push' Or 'Big Pull	<i>Dr. Jyotirmaya, Dr Adyasha Das, Dr Malabika Deo And Dr Prabhati Pati</i>
3	Need for Indigenous Model of Economic Development in India	<i>Dr. Chandrashekhar Aronkar</i>

**Session 17****Time: 3.00 pm to 3.40 pm****Session Chair: Dr. Amarish Padma****Meeting ID: 831 8213 8319****Password: 12345**

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	Post COVID-19 Economic Rebooting of MSME	<i>Vinay Gudi &amp; Dr. Govind Shinde</i>
2	Financial Inclusion And Awareness	<i>Dr. Shuchita Singh &amp; Sagar Saikat Chatterjee</i>
3	The Effect of COVID-19 on the Teaching – Learning Process: A Study of Higher Education academicians	<i>Dr. Prashant Kalshetti &amp; Piyush Dixit</i>

**Session 18****Time: 3.00 pm to 3.40 pm****Session Chair: Dr. Anish Karia****Meeting ID: 549 327 2412****Password: 12345**

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	Performance Enhancement in Big-data Analytics	<i>Dr. Pragati Priyadarshini</i>
2	COVID-19 meets Cyclone Amphan in West Bengal: : Planning for an Optimal Exit Strategy	<i>Sovik Mukherjee</i>
3	Lockdown Effect On Education Sector	<i>Dr.E.Viswanathan</i>