

Title of paper	Name of the author/s	Name of journal	Calendar Year of publication	ISSN number	Link to website of the Journal	Link to article / paper / abstract of the article	Type of Journal
“A Study Of Impact Of Marketing Strategies & Branding On Consumer Perception For Selected Pharmaceutical Companies For Prescription And OTC Product (MS) India.	Dr. Dileep M.Pawar, Prof. Dr. Vinod N.Sayankar	Juni Khyat	2023	2278-4632	http://www.rbhpsdungargarh.com/pages-patrika.php	17_StudyImpact Marketing.pdf (sbspatilmba.com)	UGC Care (Group I) Print Journal

The screenshot shows a web browser window with the URL ugccare.unipune.ac.in/Apps1/User/WebA/ViewDetails?JournalId=101002783&flag=Search. The page displays the 'UGC-CARE List' for the journal 'Juni Khyat'. The journal details are as follows:

Journal Details	
Journal Title (in English Language)	Juni Khyat
Journal Title (in Regional Language)	जुनी ख्यात
Publication Language	English , Hindi
Publisher	Maru Bhumi Shodh Sansthan
ISSN	2278-4632
E-ISSN	NA
Discipline	Social Science
Subject	Social Sciences (all)
Focus Subject	Cultural Studies
UGC-CARE coverage years	from June-2019 to Present

Copyright © 2024 Savitribai Phule Pune University. All rights reserved. | Disclaimer