

Title of paper	Name of the author/s	Name of journal	Calendar Year of publication	ISSN number	Link to website of the Journal	Link to article / paper / abstract of the article	Type of Journal
Impact Of Colour Psychology On Consumer Behaviour	Dr. Kajal Maheshwari, Dr. Pratap Pawar, Dr. Sham Bachhav, Dr. Dashrath Gaikwad, Dr. Nilesh Anute	NeuroQuantology	2022	1303-5150	<a href="https://neuroquantology.com/archives">https://neuroquantology.com/archives</a>	<a href="https://neuroquantology.com/open-access/Impact+of+Colour+Psychology+on+Consumer+Behaviour_9839/">https://neuroquantology.com/open-access/Impact+of+Colour+Psychology+on+Consumer+Behaviour_9839/</a>	<b>UGC Care (Group II) Scopus Print + Online Journal</b>

mission of new journals will be 10<sup>th</sup> June 2024. Journals submitted that would be considered only for the July 2024 update.

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Message from Prof. M. Jagadesh Kumar, Chairman, UGC.  
Message from Prof. D.P. Singh, Former Chairman, UGC.  
Foreword by Prof. Bhushan Patwardhan, former Vice Chairman, UGC & Chairman, UGC-CARE Empowered Committee.

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**Notifications**  
UGC-CARE Public notice : 20<sup>th</sup> April 2020  
UGC-CARE Public notice : December 2019  
UGC-CARE Public notice : 16<sup>th</sup> September 2019  
UGC-CARE Public notice : 14<sup>th</sup> June 2019  
UGC-CARE Public notice : 14<sup>th</sup> January 2019  
UGC-CARE Public notice : 28<sup>th</sup> November 2018

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Source details

**NeuroQuantology**  
Scopus coverage years: from 2007 to 2022 (coverage discontinued in Scopus)  
Publisher: Anka Publishers  
ISSN: 1303-5150  
Subject area: Physics and Astronomy: Atomic and Molecular Physics, and Optics Neuroscience: Cognitive Neuroscience Neuroscience: Developmental Neuroscience  
Source type: Journal

CiteScore 2021: 1.3  
SJR 2021: 0.285  
SNIP 2022: 0.380

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