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Permission Marketing: A Key To Avoid Stress Of Unsolicited Commercial Communication.	Swapnl Sonkamble, Dr. Ashok Pawar	Shodhsamhita , Volume IX, Issue- I (XII) Jan- June 2022.	2022	2277-7067	https://kksushodhasamhita.org/index.php/sdsa	36_PermissionMarketingin.pdf (sbpatilmba.com)	UGC Care (Group II) WOS Print + Online Journal

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