

Title of paper	Name of the author/s	Name of journal	Calendar Year of publication	ISSN number	Link to website of the Journal	Link to article / paper / abstract of the article	Type of Journal
Brand Equity Through Brand Image And Brand Perception Of Oral Care Products - An Analytical Study	Mr. Sanjay Gaikwad	Shodh Sarita, Volume 7, Issue 27	July September 2020	2348-2397	<a href="http://seresearchfoundation.in">Shodh Sarita (seresearchfoundation.in)</a>	<a href="http://sbpatilmba.com">Shodh Sarita July to September 2020 (E) (sbpatilmba.com)</a>	<b>UGC Care (Group I) Print Journal</b>

The screenshot shows a web browser window with the URL [ugccare.unipune.ac.in/Apps1/User/WebA/SearchList](http://ugccare.unipune.ac.in/Apps1/User/WebA/SearchList). The page title is "UGC-CARE List". Below the title, it says "You searched for '2348-2397'. Total Journals : 1". There is a search input field on the right. Below this is a table with the following data:

Sl.No.	Journal Title	Publisher	ISSN	E-ISSN	UGC-CARE coverage years	Details
1	Shodh Sarita (print only)	Shodh Sanchar Educational and Research Foundation	2348-2397	NA	from September-2019 to April-2021	Discontinued from April 2021

Below the table, it says "Showing 1 to 1 of 1 entries" and "Previous 1 Next". At the bottom of the page, there is a copyright notice: "Copyright © 2024 Savitribai Phule Pune University. All rights reserved. | Disclaimer". The browser's taskbar at the bottom shows the date as 27-05-2024 and the time as 00:32.