



**P.C.E.T.'s
S. B. PATIL INSTITUTE OF MANAGEMENT**



NOTICE

Date: 30/07/2021

It is hereby informed to the students of MBA 1st and 2nd Year Students that S. B. Patil Institute of Management in association with CONFEDERATION OF INDIAN INDUSTRY – CII Yi (Young Indians) scheduled Guest Lecture with details given below.

- Day & Date** : - **Saturday & 31st July 2021**
- Time** : - **12.30 p.m. to 1.30 p.m.**
- Topic** : - **Future Series – The Changing Dynamics of Marketing in B2B industry**
- Name of the Speaker** : - **Mr. Sandeep Shrivastava, Marketing-B2B @ Panasonic Life Solutions India**
- Mode** : - **Online Microsoft Team (Login through ERP)**


Dr. Kirti Dharwadkar
Director,
SBPIM

