



**P.C.E.T.'s  
S. B. PATIL INSTITUTE OF MANAGEMENT,  
PUNE**



Date: 02/03/2021

**NOTICE**

It is hereby informed to the students of MBA 1<sup>st</sup> and 2<sup>nd</sup> Year Students that S. B. Patil Institute of Management in association with CONFEDERATION OF INDIAN INDUSTRY – CII Yi (Young Indians) scheduled Guest Lecture with details given below.

Day & Date	: -	Friday & 5 <sup>th</sup> March 2021
Topic	: -	Start-Up Series: Session 03 – “THE DIGITAL CAKE: CHOOSING THE RIGHT “INGREDIENTS” FOR YOUR ONLINE MARKETING STRATEGY CUSTOMER”
Time	: -	10.00 a.m. to 11.00 a.m.
Name of the Speaker	: -	Ms. Rajnandini Vyas, Digital marketing and Growth   Ex-RPG   Ex- FirstCry   NZTE
Venue	: -	Online Microsoft Team (Login through ERP)

**Dr. Kirti Dharwadkar**  
Director, SBPIM

