



SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

# GRAFFITI

2018

# INNOVENZE

Turning Ideas Into Actions



**SYMBIOSIS**  
CENTRE FOR INFORMATION TECHNOLOGY

Contituent of Symbiosis International  
(Deemed University)  
Accrediated by NAAC with 'A' Grade



# ABOUT SCIT

Symbiosis Centre for Information Technology (SCIT) is a premier IT B-School in India's most futuristic city, Pune. SCIT, located at Rajiv Gandhi Infotech Park, Hinjewadi, sparkles under the umbrella of Symbiosis International (Deemed University). With one of its kind curriculum, it has gained a niche for itself as a pioneer in IT Business Management.

Accredited with grade A+++ at the State Level and grade A++ at National Level, SCIT's MBA ITBM programme covers the entire managerial spectrum of Information Technology and Business. Symbiosis has been imparting quality education in India for 30 years and SCIT shines as a jewel in the crown of this mighty family. SCIT goes beyond the realms of a rigid MBA programme, by imbibing a techno-managerial outlook in students. It is committed to guide IT professionals to evolve as successful technocrats with extraordinary managerial skills.

## GRAFFITI A RETROSPECT

Graffiti is the annual techno managerial fest held at Symbiosis Centre for Information Technology. The two-day event invites students from various technical and business institutions and corporates across India to participate in the wide arena of competitions.

It is a seamless and perfect blend of business and technology. The incredible acclaim from the participating students of renowned B-Schools is a testimony to the grandeur and reach of the event. Accentuating the success, we have been exceptionally recognized by prominent corporate houses. The event lives up to its promise of captivating discussions and a rejuvenating experience to all its participants.



# INNOVENZE

## A FOREWORD

Graffiti is an event of noble innovations and spirited actions. The theme for Graffiti 2018, Innovenze, resonates the undying spirit and soul of Symbiosis Centre for Information Technology. Innovenze is a perfect blend of innovations that elevate themselves to the pinnacle of convergence. At SCIT, brilliant ideas and enthusiastic people discover their ultimate rendezvous.

Innovation is not an overnight revelation, but an outcome of passionate ideas and burning desires. And when inspiring ideas find the right platform, abundance of energy emanates and the excitement heralds a promising future. Here we are, turning ideas into actions – the way forward to the days of compelling metamorphosis!

The gradual and steady struggle to reach the pinnacle is a long way to tread. The path is scary and rugged, but a pleasure to traverse, when in good company. Ideas that made it big, often did so with the benefit of a solid support system. And the era of innovation is never holistic without a parallel universe that rouses and invigorates sparkling ideas.

The thought put forward by Innovenze is one that of a larger space where mind-blowing ideas converge to a Launchpad that sets them off into a brighter future!



# ADVITIYA

## THE ACCRETION OF ETHOS

“Being the best is great. It means you are number one. But being unique is greater, because you are the only one.”

The flagship event of Graffiti '18, Advitiya, has many stories to tell. And each of them talks about how it stands firm on the grounds of SCIT as Graffiti's most precious event. The unique quest looks out to identify the best of talents, and puts them together to unravel the finest of all.

Advitiya – the unparalleled – spreads wings and captivates the audience by the sheer magnificence of the event. The most sought-after event at Graffiti '18 does not just make it to the top, without substantial manifestation. The holistic proposition of the event guarantees finesse and prudence in acumen.

The elements in an individual make the whole of a person. Appraising the traits and following the integrands often leads you to the moment of perfection. The event proposes a sense of direction and rationale to empower one's spirit. The multiple rounds that take place as part of the event concentrates on various aspects of individuals, and strives to define their uniqueness. The quest never ends until the answer is ascertained. And Advitiya never culminates until the prodigy is revealed!

Stop trying to fit in when you were born to stand out!

**Team size: 5**

**Prize Money Worth Rs. 75000**

**Reg Fees: Rs. 600**



# BIZOLUTION

## MAKE IT HAPPEN

“A goal without a plan is just a wish” applies to every situation. When people aim to take control of their lives, they often rise with a plan. A plan that instils belief and trust to take the final leap and seize the day. The desire to make it big and a vision to change the world, makes Bizolution the right place to be. The event offers a platform to plan, showcase and execute the enterprising ideas. Show the world what it takes to organize the chaos and emerge victorious.

“Planning is bringing the future into the present so that you can do something about it”. We at Graffiti '18 welcome the participants to come and conquer their goals and realize the dream of building an empire and rule the world.

**Team size: 3-4**

**Prize Money Worth Rs. 12000**

**Reg Fees: Rs. 200**

# TRADE KNOCK

## SEAL YOUR DEAL

“The biggest risk a person can take is to do nothing”. Being successful involves taking decisions that can turn around one’s world. Taking risks in life is what lays the foundation to successful endeavours. Seldom, things fail to turn our ways, but always with a learning in every fallout.

At Trade Knock, come up with thoughtful strategies to adhere to two simple rules.

First, never lose money. And second, never forget the first rule. Many investors started out and made it big, did so by investing from the comfort of their living rooms. Graffiti '18 sets the bar high by bringing in the real-world stock market agility to the upcoming investors. Explore the game to be the next contrarian investor!

**Team size: 2-3**

**Prize Money Worth Rs. 12000**

**Reg Fees: Rs. 200**



# SYNERGENCE

## ALIGN YOUR STRATEGY

The one stark realization that takes us a long way is that, “None of us is as smart as all of us”! Working in a team takes perseverance more than talent, listening more than hearing, discussing more than talking and acting more than doing. Synergence is all about unveiling the synergy in a team and exploring the team dynamics. The event tests the participants’ potential to utilize the best of each member in the team and derive a strategy in unison. The various rounds in the event evaluates the collective decision-making skills and strategic thinking.

**Team size: 3-4**

**Prize Money Worth Rs. 12000**

**Reg Fees: Rs. 300**

# LAN WARS

## LEVEL UP!

“People do not stop gaming because they grow old. They often grow old because they stopped gaming”. If this statement makes sense to you, welcome to the world of ‘LAN Wars’! The Pandora’s box reveals itself with games of strategy, action and spontaneity. Race in speed, fight in form, and battle with a war-cry!

Play for fun, play to win and of course, play for the adrenaline rush and seize the day! Break a leg, gamers!

**CS: Team Size: 5**

**Prize Money Worth Rs 12,000**

**Reg Fees: Rs 300**

**NFS: Team Size: 1**

**Prize Money Worth Rs 4,000**

**Reg Fees: Rs 100**

**FIFA: Team Size: 1**

**Prize Money Worth Rs 4,000**

**Reg Fees: Rs 100**



# AUCTIONKART

## THE IPL AUCTION EVENT

“Winners don’t wait for chances, they seize them”. An event for everyone who not only just loves cricket, but also analyses the game and its tactics critically. This event revolves around making everyone to think, strategize and execute to build the best possible team and compete against other teams, who would give them a run for their money. Here's the ultimate chance to prove your managerial skills and passion for the game. Sharpen your strategies and walk in to the auction hall at Graffiti '18. Make the most promising bid and win the perks of managing the best IPL franchise.

**Team size: 3**

**Prize Money Worth Rs. 15000**

**Reg Fees: Rs. 300**

# STENFORIA

## TATICS UNPLUGGED

“It takes nothing to join the crowd. But it takes everything to stand out”. Products are made in the factory, but brands are created in the mind. And the brands stay, only as long as the ideas are fuelled. Blowing one’s own trumpet makes a brand standout in the crowd. Join us, if you have a hang of that!

Graffiti '18 is providing a platform for all the future marketers to promote a concept, an idea, or a philosophy. Showcase your brand on a platform, promote it effectively, build the brand and grab the audience’s attention. Hone your marketing tactics to beat everyone in the race and be the next Marketing Guru.

**Team size: 4**

**Prize Money Worth Rs. 18000**

**Reg Fees: Rs. 300**



# Q'VIDENCE

## A QUEST FOR EVIDENCE

“Every crime leaves behind a trace, only for the prudent eyes to see”. Q'vidence is a game of crime scene investigation, with a lot of evidences lined up, but visible only to the shrewd and sharp eyes! Track the traces, follow the footprints and unearth the evidence to reach the invisible hands of crime. Explore the seeker in you, and unravel the mysteries around. Keen eyes, sharp mind and a drive to go beyond the obvious make you the best of the lot. Pull the drape off and bring the black hat to light!

**Team size: 4**

**Prize Money Worth Rs. 18000**

**Reg Fees: Rs. 400**

# QUIZINATIA

## INTELLIGENCE AT PLAY

“Knowledge will bring you the opportunity to make a difference”. Life offers three options to everyone- give in, give up or give it all you have got. Our perspective is always limited by how much we know. Explore and embrace new thoughts and ideas, to reach beyond the horizon.

Graffiti '18 provides a stage for the technologists and budding managers to come together and battle it out. An investment in knowledge always pays the best returns because it brings along learning, wisdom and experience. Experience the challenge and compete against the best minds, only to take along more ken in return.

**Team size: 2-3**

**Prize Money Worth Rs. 15000**

**Reg Fees: Rs. 150**



# G-MUN

## THE MODEL UNITED NATIONS

The model United Nations aims to simulate the proceedings of the actual United Nations, derived from Robert's Rules of Order. Robert's Rules of Order is the book on parliamentary procedure for parliamentarians so as to ensure a smooth and orderly conduct in meetings. The event, thus, would give you an idea as to how United Nations works.

It would also offer you an opportunity to explore yourself, pull up your socks and push yourself to the next level. The event calls out to awaken the hidden leadership spirit and stimulate innovative thinking. Come participate and discover the hidden diplomat in you.

**Team size: 1**

**Prize Money Worth Rs. 25000**

**Reg Fees: Rs. 400**

# AIGNETUS

## EMPOWERED BY INNOVATION

“But out of limitations, comes creativity!”

Aignetus, the event of ‘creative minds’, urges one to think without bounds, speak without doubts and believe with conviction. This is one of a kind experience, doing complete justice to the theme of Graffiti '18. The essence of Innovenze – the focal point of innovation – realises its full potential only when explored impromptu. An idea, for that matter, matures out to be the best, when improvised and extemporized.

Aignetus is a test of time, passion, originality and the bigger picture portrayed. Raise to the white board, make your marks and contemplate the future!

**Team size: 3-4**

**Prize Money Worth Rs. 18000**

**Reg Fees: Rs. 300**



# NAUTANKI S(H)AALA

**CELEBRATING 10 DRAMATIC YEARS**

## Street Play || Nukkad Natak

Get into character, feel the emotion, rekindle the flame and make a difference! Babble and cry out all your thoughts. Come! Inspire! Be the change you want to see in the world!

**Team size: 8-18**

**Time limit: 15 + 3 minutes**

**Reg Fees: Rs. 500**

## Mime || Unsuna

Let the silence speak! As somebody rightly said, actions speak louder than words! Challenge the actor within you and let your expressions do the talking.

**Team size: 5-15**

**Time limit: 8 + 2 minutes**

**Reg Fees: Rs. 300**

## Solo Performance || Ek Lauta

Times are hard. Do your bit for the people, spread a little humour, and a lot of smiles. All the mono-actors, the puppeteers, the stand-up comedians, the story tellers – let loose your hidden talent, tickle some funny bones and unleash your wit on the spur of the moment!

**Team size: 1**

**Time limit: 4 minutes**

**Reg Fees: Rs. 100**

**TOTAL PRIZES WORTH RS. 600000**

**Eklavya goes corporate**

**Calling all corporate theatre enthusiasts as Nautanki S[h]aala accepts their entries**



# PHOTOS

## GRAFFITI 17



# PREVIOUS SPONSORS





## CONTACT US

### MAIN CO-ORDINATORS

**ANKIT PUJARA**

**+91 9022257297**

**DIVYA NADAR**

**+91 9765938256**

**HARNEET SINGH**

**+91 8146187080**



**PRIZES  
WORTH  
₹3  
LAKHS**

### SOCIAL HANDLES



**graffiti@scit.edu**



**graffiti.scit.edu**



**/SCITGraffiti**



**@graffitiscit**



**@scitgraffiti**

Symbiosis Centre for Information Technology, Symbiosis Infotech Campus,  
Plot No. 15, Rajiv Gandhi Infotech Park, MIDC, Hinjewadi, Phase-1,  
Pune-411057

**P.C.E.T.'s**  
**S.B. PATIL INSTITUTE of MANAGEMENT**  
**NOTICE**

**Date: 4/09/2018**

**PARTICIPATION IN INTERCOLLEGIATE EVENTS**

Dear Students of MBA-I & II and faculty members are hereby informed that under **Student Development Program** we are promoting students to participate in Intercollegiate Events by giving them scholarship.

Students are requested to meet the faculty coordinators before participating in any of the event and do the defined process.

**Note:**

1. In case of the participation fifty percent of entry fees will be reimbursed.
2. In case of winning the event hundred percent of entry fees will be reimbursed.

All the event detail will be communicated timely to the students.

**Faculty Coordinators'**

Dr. Amarish Padma



Dr. Anuradha Phadnis



Dr. Kajal Maheshwari



**Dr. DANIEL PENKAR**  
**(DIRECTOR, SBPIM)**





Kajal naidam + Anshu Kodre.

# MORYA YOUTH FESTIVAL

ORGANIZED BY

## KARTAVYA FOUNDATION

3rd Floor, Srurvey No. 1/1, Above PNG Showroom, Near Chaphekar Chowk, Chinchwadgaon, Pune 411033

**Adv. Sachin Patwardhan**

Chairman,  
State level Accounts Committee  
Maharashtra State  
(State Minister Rank)

**Mr. Sadashiv Khade**

Chairman, PCNTDA

**Mrs. Jyotika Malkani**

Principal Jai-Hind

**Mr. Babu Nair**

Corporator, PCMC

**Mr. Irfan Sayyad**

Labour Leader

**Mr. Kiran Yeolekar**

Executive Committee Member  
Natyaparishad  
Pimpri-Chinchwad Branch

**Mrs. Shilpagauri P. Ganpule**

Professor

**Mr. Rajesh Patil**

Business Head  
Forbes Marshall

**Mr. Chetan Phengse**

Managing Director,  
Shantaram Phengse Infra Pvt. Ltd.

**Devdutta Kashelkar**

Photographer &  
Cinematographer Artist

To,  
The Director,

Date: 11/12/2018

Subject:- Invitation for Interactions on MORYA YOUTH FESTIVAL.

Respected Sir/Madam,

Greetings from Morya Youth Festival Organizing Committee!!!

You are aware that KARTVYA FOUNDATION - Chinchwad has launched "MORYA YOUTH FESTIVAL" covering about 150000 students, 150 colleges and 45 campuses in PCMC. This event will be to encourage students from various streams of education to showcase their talent in the field of Sports, Art and Culture. The major highlight of the Youth Festival would be that we have organized Various Seminars on topics like preparations for MPSC & UPSC, Physical and Mental Fitness, Women's Right, Educational loan formalities, Process of Admission in foreign Universities and Openings in Defense. The Seminar will be addressed by leading faculty in the concerned field.

We would like to invite you for an interactive session of "MORYA YOUTH FESTIVAL" at Hotel Grand Exotica, Near Star Bazaar, MIDC Chinchwad on 15<sup>th</sup> of December 2018 from 10:30 followed by Lunch. The session will be to appraise your on the proposed events of MORYA YOUTH FESTIVAL. We seek your valuable suggestions and participation to make the event successful. We request your esteemed presence along with the college/Institute coordinators for the Festival.

We would appreciate a line of confirmation from your end to make the required arrangements.

Warm Regards,  
For MORYA YOUTH FESTIVAL

  
Rajesh Patil,  
Business Head,  
Forbes Marshall.

# MORYA YOUTH FESTIVAL 2019

## LITERARY EVENTS

### STORY TELLING COMPETITION

#### **RULES OF ELOCUTION COMPETITION**

1. Entry Per college: 02
2. Language: English, Marathi, and Hindi (only one language should be followed).
3. Paper reading is not allowed.
4. The performance will be judged in one language.
5. Time Durations: Minimum time: 05 minutes Maximum Time: 06 minutes

#### **IMPORTANT INFORMATION**

1. Event is planned and executed by MORYA YOUTH FESTIVAL ORGANISED BY KARTAVYA FOUNDATION.
2. **Date, time and venue we will be informed.**
3. The participants have to report on the venue 1 hour prior to the reporting time.
4. Participants can fill up the registration form and submit to the MORYA YOUTH FESTIVAL representatives.
5. Last date of the submission of the entry 30 November 2018.
6. It is mandatory for all the participants to be present for the grand final post for which there would be the photo session for the media.
7. Students should carry their college ID cards.

#### **FOR ANY QUERIES PLEASE CONTACT:**

HARDIK JOSHI: MOB: 8806395153

ANIKET GHAN: MOB: 9637320621

# MORYA YOUTH FESTIVAL 2019

## INDOOR EVENT

### RAPID CHESS TOURNAMENT

#### **RULE OF THE GAME**

1. College should send two players to participate.
2. Players should mention FIDE rating if applicable.
3. The tournament will be played in Swiss League with max. 7 – 8 rounds in each category. Round can be reduced depending upon the no. of players in each category.
4. For digital clock 25 minutes to each player with 10 sec. incremental per move.
5. Event will be individuals
6. There will be total 10 prizes in the tournament.  
Trophies will be given to the winners (1<sup>ST</sup> & 2<sup>ND</sup>) and medals will be given from (3<sup>rd</sup> to 10<sup>th</sup>)

#### **IMPORTANT INFORMATION**

1. Event is planned and executed by MORYA YOUTH FESTIVAL ORGANISED BY KARTAVYA FOUNDATION.
2. **Date, time and venue we will be informed.**
3. Participants should take care of the venue property or they will have to pay for the damage.
4. You can fill up the registration form and submit to the MORYA YOUTH FESTIVAL representatives.
5. Last date of the submission of the entry 30 November 2018.
6. It is mandatory for all the participants to be present for the grand final post for which there would be the photo session for the media.
7. Students should carry their college ID cards.

#### **FOR ANY QUERIES PLEASE CONTACT:**

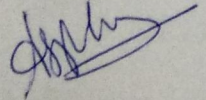
HARDIK JOSHI: 8806395153

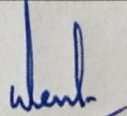
ANIKET GHAN: 9637320621

**PIMPRI CHINCHWAD EDUCATION TRUST'S  
S. B. PATIL INSTITUTE OF MANAGEMENT, PUNE**

**SCHEDULE FOR SPORTS WEEK - 2019**

DAY & DATE	GAME	SPORT	TIME	MATCH DETAILS	VENUE	STUDENT CO-ORDINATORS
<b>SUNDAY 17/02/2019</b>		CRICKET	<b>11.00 a.m. to 4.00 p.m.</b>	<b>(Boys)</b> MBA 1st Year League Match	CRICKET GROUND	VINAY PHADNIS
<b>MONDAY 18/02/2019</b>	INDOOR	CHESS	<b>9.00 a.m to 1.00 p.m.</b>	<b>(Boys and Girls)</b> MBA 1st and MBA 2nd Year	CLASS ROOM - 1	VINAY PHADNIS
		CARROM			CLASS ROOM - 2	VINAY PHADNIS
		TABLE TENNIS	SEMINAR HALL - 2		VINAY PHADNIS	
		BADMINTON	<b>1.00 p.m. to 5.00 p.m.</b>		BADMINTON COURT	VINAY PHADNIS
<b>WEDNESDAY 20/02/2019</b>	OUTDOOR	VOLLEYBALL	<b>9.00 a.m. to 10.00 a.m.</b>	<b>(Boys)</b> MBA 1st Year Vs MBA 2nd Year	VOLLEYBALL COURT	SOHAM BOBADE
		THROWBALL	<b>10.00 a.m. to 11.00 a.m.</b>	<b>(Girls)</b> MBA 1st Year Vs MBA 2nd Year		
		CRICKET	<b>11.00 a.m. to 1.00 p.m.</b>	<b>(Boys)</b> MBA 1st Year Vs MBA 2nd Year	CRICKET GROUND	SOHAM BOBADE
			<b>1.00 p.m. to 2.00 p.m.</b>	<b>(Girls)</b> MBA 1st Year Vs MBA 2nd Year	CRICKET GROUND	
		FOOTBALL	<b>9.00 a.m to 11.00 a.m.</b>	<b>(Boys)</b> MBA 1st Year Vs MBA 2nd Year	FOOTBALL LAWN	SOHAM BOBADE
		KABADDI	<b>3.00 p.m. to 4.00 p.m.</b>	<b>(Boys)</b> MBA 1st Year Vs MBA 2nd Year	KABADDI GROUND	SOHAM BOBADE
		BASKETBALL	<b>4.00 p.m. to 4.30 p.m.</b>	<b>(Boys)</b> MBA 1st Year Vs MBA 2nd Year	BASKETBALL COURT	SOHAM BOBADE
			<b>4.30 p.m. to 5.00 p.m.</b>	<b>(Girls)</b> MBA 1st Year Vs MBA 2nd Year		
		KHO - KHO	<b>2.00 p.m. to 3.00 p.m.</b>	<b>(Girls)</b> MBA 1st Year Vs MBA 2nd Year	KHO KHO GROUND	SOHAM BOBADE

  
**Amarish Padma**  
Sports Co-ordinator, SBPIM

  
**Dr. Daniel Penkar**  
Director, SBPIM