



# ATSS's MBA@IICMR



## Inter Collegiate Business Plan & Project Competition

# Udaan<sup>2022</sup>

National Level

24<sup>th</sup> & 25<sup>th</sup> June 2022

Friday & Saturday 10 am to 6 pm

### Competition

- Day 1  
Idea Fest  
Mock Stock
- Day 2  
Start-up Pitch  
Bolly Imitation



### Highlights

Jury of Investors  
Coffee with Corporates  
Business Bazar  
Gameathon

Attractive  
Prizes  
to be won

PMI one year  
Exclusive  
Membership  
for top  
10  
Performers.

Unique Dimensions for Aspiring  
Ambitious Youth National wide

Engage Motivate Ideate

### Co- Ordianators :




Ms. Dipti Bajpai  
M : 9372960229

Mr. Dileep Pawar  
M : 8237343087

### Venue : IICMR Nigdi

Institute of Industrial & Computer Management  
and Research (IICMR)

Add : HS2, Sector 27A, PCNTDA,  
Behind Sant Tukaram Garden, Nigdi, Pune-411044.  
Contact – 020-27657648/ 27650011,  
[www.iicmrmba.edu.in](http://www.iicmrmba.edu.in)

Follow us on :   

for Registration



### Entry Fee

Idea Feast - INR 300  
Mock Stock INR 100  
Bolly Imitation INR 100  
Business Bazar as per  
stall space : ONLINE & OFFLINE  
HURRY UP  
REGISTRATION CLOSES SOON



# SAIBALAJI EDUCATION SOCIETY

IIMS | SBIIMS | IIMHRD (W) | SBPS | SBJC | RBMCACS

Organising

# VISTA 2K22

50+  
EVENTS

Annual Techno Cultural Management Fest

FROM 20TH MARCH TO 26TH MARCH

## ACADEMIC EVENT

## SPORTS EVENT

## CULTURAL EVENTS

- Add a Business Plan
- Business Quiz
- Stock Market Strategy
- Billionaire Mindset
- Case Study Competition
- Ad Mad Show
- Dialogue Disagreement/ Wrangling (Debate)
- Wordsworth
- Research Exploration
- Extempore
- Internship/Apprentice (WIP/SIP Presentation)
- Weblog/ Blogger
- Digital Poster
- Analyze It

### (INDOOR GAMES)

- BGMI
- TABLE TENNIS
- CHESS
- CARROM
- POOL

### (OUTDOOR GAMES)

- MARATHON
- FOOTBALL
- CRICKET
- BASKETBALL
- VOLLEYBALL
- TUG OF WAR
- BADMINTON
- HURDLES

- Dance Fever
- Sur Sangam
- Rap and beatboxing
- Fashion Show
- Laughter Dose
- Photography
- Dramatizers
- Beat Explosion
- Qalaam-E-Kalam
- Mono Act

ENTRY  
FEES  
₹100/-



# PUNE MANAGEMENT ASSOCIATION STUDENTS CHAPTER

## BUSINESS PLAN COMPETITION



Do you have a business Idea?  
Do you wish to know what  
takes to be a startup?  
If the above points excite you,  
this is the opportunity

REGISTER AT:

<https://tinyurl.com/2552u7tn>



1. Students Should register on <https://tinyurl.com/2552u7tn> and submit their Business Plan by 10th March'22 thru eMail to [PuneManagementAssociation@gmail.com](mailto:PuneManagementAssociation@gmail.com)
2. All entries should give Names of Team Members, Name of Faculty, Name of Institute with details like Name of Project .
3. PMA team will evaluate the Plans and guide students - 15th to 25th March 22
4. Final presentation to be made by participants before Panellists
5. All Business Plans should have:
  - Concept/ product
  - cost details- manufacturing, resources etc
  - competition - price etc
  - Gestation period- from start to ready stage
  - Reason for choosing this like any research done
  - Go to market strategy



SINHGAD TECHNICAL EDUCATION SOCIETY'S  
**SINHGAD BUSINESS SCHOOL**

(AFFILIATED TO SPPU, APPROVED BY AICTE & RECOGNISED BY  
THE GOVERNMENT OF MAHARASHTRA) 19/15, ERANDWANE, SMT.  
KHILARE MARG, OFF, KARVE ROAD, PUNE SINHGAD INSTITUTES  
NAAC ACCREDITED B++



# TREASURE HUNT



**March 4 th, 2022**

**VENUE - SINHGAD BUSINESS  
SCHOOL ERANDWANE**

**Atharva Ingule :+918379851536  
Apoorv Raje :+917400317735**





## Circular

### National Inter-college Crossword Expedition 2022 (NICE-22)

*“An investment in knowledge pays the best interest”*

-- Benjamin Franklin

The National Education Policy (NEP) 2020 has set the bar high for higher education institutes in the country. It envisages nurturing a vibrant campus life, incorporating a holistic and multi-disciplinary approach to imparting education with the objective of developing a work force which is creative and multi-talented.

This calls for a holistic educational ecosystem which goes much beyond the traditional curricula teaching. A focused pursuit of co-curricular activities, therefore, would be a key to achieving the NEP 2020 goal.

Crosswords have a proven track record of being an excellent learning tool and at the same time providing a fun-filled pastime. It is one exercise which comes with multiple benefits.

- Enhances Logical Reasoning
- Strengthens Memory
- Stimulates Problem-Solving Skills
- Sharpens Focus and Concentration
- Enhances Lateral Thinking and Creativity
- Ensures a Decision-Making Bent of Mind
- Provides a Sense of Accomplishment
- Builds Confidence
- Enables You to Take Challenges
- Provides You with a Functional Vocabulary

At a time when the job market is getting increasingly competitive, all the above together are a sine qua non of building a bright career. Introduced in India in 2013 in competitive formats across different levels, solving cryptic crosswords has become not only a popular pastime but also a mental training aid for thousands of students, professionals and even empty nesters.

Keeping the above in mind, it has been decided to introduce the crossword-solving culture in the institutes of higher education through a **National Inter-college Crossword Expedition (NICE)**, a contest involving solving of cryptic crossword clues. It is scheduled to be held between **March-August 2022** and registration starts on **15<sup>th</sup> March 2022**. will be conducted through both online (initial rounds) and offline modes (zonal and final rounds).

## **I. Student/Institutional Round**

1. This round will be in the online mode. The purpose of this round is to form institutions' teams and shortlist them for the Zonal Rounds. A set of 10 clues will be posted every Sunday for 4 weekly contests at 10.30 am on crypticsingh.com, starting from 3rd April 2022 and ending on 24<sup>th</sup> April.

The top two performers will constitute two-member teams that will represent the institutions in the next level of the championship.

A practice online round will be held initially at 10.30 am on 2<sup>nd</sup> April on <https://nice.crypticsingh.com> to familiarise the students before the actual contest.

## **II. Zonal Rounds**

They will consist of two rounds for each zone. In the preliminary written round, a maximum of 50 teams from the participating institutions belonging to the zone will compete at a designated host institution. Top six performing teams will compete in the on-stage round (Zonal Finals).

The proposed number of zones is five: **North, South, West, East and Northeast**. The Zonal Finals will be held offline. The top three teams would qualify from each Zone for the National Finals to be held in Delhi in July-August. The organizers may give wild card entries to some comparable teams, for the purpose of symmetry in the Grand Finale.

## **III. National Round**

The final round will be held initially on a Round-Robin pattern so that teams get more than one chance to compete on stage. The Quarter Final, Semi-Final and the Final would be held subsequently. Teams will qualify for QF on the basis of the Round-Robin league scores. QF and SF would be on the knock-out basis.

The National Round would be designed to make it telecast-compatible.

## **PRIZES & CERTIFICATES**

The winning team of the National Round will receive a cash prize of Rs 25,000. Team members will also receive certificates and trophies.

The Runner-up team of the National Round will receive a cash prize of Rs 20,000. Team members will also receive certificates and trophies.

The 2<sup>nd</sup> Runner-up team of the National Round will receive a cash prize of Rs 15,000. Team members will also receive certificates and trophies.

The winning team members of the Zonal Finals will receive trophies and certificates.

All participants will receive certificates of participation.

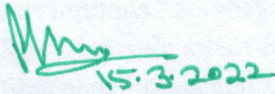
### **OTHER INFORMATION**

The whole exercise, right from registration of participants and execution of the three rounds is to be anchored through Extra-C and its official website <https://nice.crypticsingh.com>

The site will also help with engaging content like free tutorial videos that contain the basics of solving cryptic crossword clues and also walk the interested participants through solving of actual clues, practice clues, news reports and visuals on the various rounds leading to the Finals.

The crossword clues will be primarily India themed and built upon Amrit Bharat to sensitise the youth of India's heritage and development. In the true spirit of Ek Bharat, Shreshtha Bharat, students will get to know the culture, traditions, clothing, food, festivals, geography, resources, etc, of different parts of India. It will create a spirit of oneness and will get the concept of unity in diversity embedded in their mind.

The participating students/institutes will be apprised of a team from Extra-C, which will be organising the contest, that can be reached for seeking any clarifications at [extracindia@gmail.com](mailto:extracindia@gmail.com) regarding the modus operandi of the whole exercise.



(Prof. Rajive Kumar)  
Member Secretary,  
All India Council for Technical Education



(Prof.. Rajnish Jain)  
Secretary,  
University Grant Commission



Yashaswi Education Society's  
International Institute of Management Science



2022

Invites you for

# YASHOFEST

Intercollegiate Competition

**Event Date :**  
**22 & 23 Dec 2022**

**Student Coordinator**

Vishwjeet Jagtap  
7517545610

Vijay Shimpi  
7588844469

Aonkar Naik  
8329146062

Maruti Joshilkar  
9922575099

Parag Pardeshi  
8600276455

Nilesh Mane  
7038385396

**Blind Coding**  
(Java)  
22/12/2022



**Shape Coding**  
(Python)  
22/12/2022

**Counter Strike**  
(Group of 4)  
Both days

**Mad Advertise**  
(Group of 5)  
22/12/2022

**On the Spot Creativity**  
(Group of 3)  
23/12/2022

**Business Plan & Management Game**  
22/12/2022

**Market Nama**  
(Group of 4)  
23/12/2022

**#Photography Of The Day**  
(Free of Cost)  
Both days

**Poster Making**  
(Group of 3)  
22/12/2022

Registration Fee Rs.50  
Per Head, Per Activity

Scan To Register



IIMS, Elpro International Chowk, Chinchwad, Pune, Maharashtra-411033.



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MARG, OFF. KARVE ROAD, PUNE SINHGAD INSTITUTES NAAC  
ACCREDITED B++

# 100 RUPEES ENTREPRENEURSHIP

## Be an entrepreneur

---

March 4 th, 2022

Venue - Sinhgad business  
school Erandwane



Atharva Ingule :+918379851536  
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