



MIZORAM UNIVERSITY

A One-Week Online Faculty Development Programme on
“Exploring Entrepreneurship and Start-up Opportunities
through Tourism & Hospitality Business”
(14th – 18th September, 2020)

Sponsored by AICTE Training and Learning (ATAL)

CHIEF PATRON

Prof. K.R.S. Sambasiva Rao,
Vice Chancellor, Mizoram University

PATRON

Prof. R. K. Ngurtinkhuma,
Dean, SEMIS, Mizoram University

CO-ORDINATOR

Dr. Himanshu Bhusan Rout,
Head & Associate Professor,
DTHM, Mizoram University

Organized by:

Department of Tourism & Hospitality Management
School of Economics, Management & Information Science (SEMIS)
Mizoram University, Aizawl, Mizoram

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1. Mizoram University:

Mizoram University was created by an Act of Parliament (No. 8 of 2000) and it became functional from 2nd July, 2001. The University is located at Aizawl, the capital city of Mizoram and is spread over 978.1988 acres in an area on the outskirts of the city. The University is ranked 67th among the universities for the year 2020 as well as ranked as one of the top 100 Universities in India in 2016, 2017 and 2018, assessed by National Institute Ranking Framework (NIRF), Ministry of Human Resource Development, Govt. of India. Also the University was accredited 'A' grade by NAAC in 2019. The University has 36 functioning academic departments offering UG, PG, M.Phil. and Ph.D. programmes under 9 Schools of Study. The University has 35 affiliated colleges and one constituent college.

2. Department of Tourism and Hospitality Management:

The Department of Tourism & Hospitality Management was instituted in the academic session 2019-20 with a full-time MBA programme in Tourism and Hospitality Management offering specializations in Tourism Marketing, Hospitality Management, Special Interest Tourism, and Event Management. The department functions with the very idea of offering updated, industry centric, pertinent and innovative courses to the student community.

3. Topics to be Covered:

- Concept of Entrepreneurship
- Socio-economic and Environmental Impacts of Entrepreneurship in Tourism & Hospitality Business
- Tourism & Hospitality Industry
- Tourism & Hospitality Business Entrepreneurship
- Start-up Loans & Financial Assistance
- Role of Government (State & Central) in Stimulating Entrepreneurship

4. Targeted Participants:

Faculty members, Research scholars, PG Scholars, participants from Government, Industry (Bureaucrats/Technicians/Participants from Industry etc.) and staff of host institution.

5. Registration Fees:

There is no registration fee to participate in this programme. Those who are interested to attend this online FDP should have the provision of laptop/desktop with good quality internet connections and other audiovisual facilities, as required for online training.

6. Resource Persons:

- Dr. Sitikantha Mishra, Professor, Former Director & Present Member, Board of Governors, IITM, Govt. of India
- Dr. G. Anjaneya Swamy, Retd. Professor, Pondicherry University
- Dr. N.V.R. Jyoti Kumar, Professor, Dept. Of Commerce, MZU
- Dr. N. M. Panda, Professor, Dept. of Commerce, NEHU
- Dr. Sudhir Andrews (IIM), Professor & Author
- Dr. L. S. Sharma, Professor, Dept. of Management, MZU
- Dr. B. B. Parida, Professor, University of Burdwan, West Bengal
- Dr. Nimit Chowdhary, Professor, DTHM, Jamia Millia Islamia
- Dr. S. K. Jena, Professor, Dept. of Commerce, Rajiv Gandhi University
- Dr. S. K. Gupta, Professor, CMTHS, HNB Garhwal University
- Dr. Sampad K. Swain, Professor, DTS, Pondicherry University
- Dr. Bhartendu Singh, Professor, Dept. of Commerce, MZU
- Dr. A. R. Parida, Professor & Entrepreneur, Dubai
- Dr. Tapan K. Panda, Ex-Professor, IIM, Indore, & Chief Academic Officer, Ampersand Group, Mumbai

7. Session Timings during the programme:

10:00 am	-	11:30 am	-	1 st session
12:00 noon	-	1:30 pm	-	2 nd session
2:30 pm	-	4:00 pm	-	3 rd session

8. Certificate:

The e-certificates shall be issued by ATAL Academy to those participants who have attended the programme with minimum 80% attendance, scored minimum 60% marks in the online test, and who have submitted online feedback form.

9. Organizing Committee:

- Dr. Pankaj Kumar
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E-mail: mzut237@mzu.edu.in
- Dr. Rajdeep Deb
Assistant Professor, DTHM, MZU
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Registration Link:

<https://www.aicte-india.org/atal>