

Screenshot of NPTEL Corporate Social Responsibility Swayam Course



About Swayam | All Courses |

[SIGN-IN / REGISTER](#)

Corporate social responsibility

By Prof. Aradhna Malik | IIT Kharagpur

Learners enrolled: 3789



Summary

Course Status :	Completed
Course Type :	Elective
Duration :	8 weeks
Category :	◦ Management Studies
Credit Points :	2
Level :	Undergraduate
Start Date :	26 Jul 2021
End Date :	17 Sep 2021
Enrollment Ends :	09 Aug 2021
Exam Date :	26 Sep 2021 IST

The course introduces participants to the field of Corporate Social Responsibility. The course begins with a

discussion on the history of CSR activities, and moves through planning, implementation, evaluation and development of the CSR cycle in profit making organizations. The course concludes with a discussion on how the field of CSR is likely to develop in future.

INTENDED AUDIENCE: Students from all disciplines can enroll for this course.

PRE-REQUISITES: Nil

INDUSTRY SUPPORT: All corporate organizations

Note: This exam date is subjected to change based on seat availability. You can check final exam date on your hall ticket.

This is an AICTE approved FDP course



Course layout

- Week 1:** Module 1: Introduction to CSR: What and Why of CSR
- Week 2:** Module 2: Emergence of CSR: History and current scenario
- Week 3:** Module 3: Stakeholders: Organization, Government, Society and Regulatory Environments
- Week 4:** Module 4: Planning and Implementing CSR activities
- Week 5:** Module 5: Evaluating and developing CSR activities
- Week 6:** Module 6: Corporate Governance
- Week 7:** Module 7: CSR and Sustainability
- Week 8:** Module 8: Future Directions

Final Examination Format: Online. Multiple Choice Questions on the same pattern as the weekly quizzes.