

GOOD DAYS AHEAD FOR MBA

At SB Patil Institute, they provide 100 percent placement, as promised

After completing graduation, a lot of students aspire to pursue an MBA, with a dream in mind - dream to have a good job, which pays well and offers security. Of course, it is every student's right to dream big as they pay a lot as MBA fees. Also, institutions which promise 100% placements with heavy packages need to live up to the students' expectations.

In many such institutions neither there is 100% placement nor there placements with good packages. In fact the reality is that there are no fixed placement cells or a department dedicated solely to this activity. There is no one who also heads the placement department. One of the faculty members apart from teaching, does this additional duty and so it seems, that he is doing a favour in helping the students in getting placed.

At S B Patil Institute the trustees and I are very strict about the academic performance and the placements. We have fully devoted and dedicated two staff members who look after the placements which is rare in any other management institutions. One of the faculties is a PhD and an associate professor and the other is NET graduate assistant professor level. As a director of the institution and with my 30 years of experience I have seen in the last two years that good days for placements have arrived in

our institution. Compared to the past two years or three years we have seen some drastic changes in the placement scenario in our institution. I don't know what is the situation in other management institutions. However, in our institute, I have noticed a lot of changes, which follows.

1. The number of students placed in the 3rd semester is higher this year.

2. The number of companies offering jobs has also gone up.

3. The packages of student in the form of CTC have also gone up.

4. Our student refusing to join the company because of poor CTC has almost become nil and no problem to placement heads.

5. The number of paid internship was 55 which actually never happened for summer internship in our institute in the past. This happened for the first time and so we are expecting a higher figure this year in May 2015.

6. Out of 55 paid internship 50 students got job offers after the completing their summer internship.

7. At this rate of placement we shall finish our placement by January 2015.

8. Our location is an added advantage as we are strategically located having industry in all eight directions and so the institute industry interaction and placement both are of a very high and positive level,

HIGHLIGHTS OF SBPIM

- ◆ Top 'B' School in PCMC
- ◆ Highest placement records
- ◆ Summer Internship with stipend
- ◆ Good number of Pre-placement offers
- ◆ Comprehensive training in communication, skills & personality development, negotiation skills
- ◆ Highly experienced & qualified faculty
- ◆ Mentoring, counselling & career guidance
- ◆ Excellent state of the art infrastructure
- ◆ Best academic results
- ◆ S P Pune University Ph.D research center

so problem of placing the student does not arise.

9. Our placement is in all spheres of companies like Finance, Marketing, Manufacturing, Information Technology ITES, KPO, Heavy Industries, Agro-Business Marketing, Banking Insurance and Hospitality. This gives students more options of take up jobs as per his/ her qualifications and interest. So I as a Director of the institute, I am very optimistic about the placement and I foresee that the job market in future will be very conducive for the MBA graduates Good day are here again.



A view of Pimpri Chinchwad Education Trust's S.B.Patil Institute of Management, Nigdi, Pune campus.

