



PIMPRI CHINCHWAD EDUCATION TRUST'S S. B. PATIL INSTITUTE OF MANAGEMENT

An Autonomous Institute | Permanently Affiliated to Savitribai Phule Pune University (SPPU), Pune | MBA 2 Year Full Time Program NBA Accredited And NAAC Accredited



SBPIM's Inspire 2026

International Conference on

SUSTAINABLE PRACTICES, INNOVATION, AND RESPONSIBLE ENTREPRENEURSHIP

Theme :- Responsible Business Innovation: Driving Change for Sustainable Global Future.

13th -14th March-2026

Hybrid Mode: Offline & Online

ISBN Conference Proceedings | DOI for all papers |
Publication Opportunities in Edited Book / Journal



CONFERENCE
PARTNER



Scan QR to
Register &
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Abstract

ABOUT THE CONFERENCE

SBPIM INSPIRE–2026 is an international conference dedicated to business sustainability and responsible entrepreneurship. It brings together global leaders, academicians, industry experts, and policymakers to exchange ideas and research. The conference highlights innovation, digital transformation, and inclusive growth through sustainable practices. INSPIRE–2026 aims to shape future-ready business leadership with global impact.

CONFERENCE OBJECTIVE

Foster Innovation & Entrepreneurship

Create a platform for innovative ideas and entrepreneurial solutions.

Align Research with UN SDGs

Support interdisciplinary research aligned with global sustainability goals.



Promote Research for Sustainability

Encourage research addressing sustainable business practices and responsible growth

Enable Academia Industry Collaboration

Bridge research with real-world industry applications

Encourage Scholarly Publication

Provide opportunities for publication with ISBN, DOI, and journal avenues

WHO SHOULD ATTEND INSPIRE 2026?

• Faculty & Academicians:

Interested in sustainability, ESG, innovation, and responsible management.

• PhD, Research & Post-Doctoral Scholars:

Looking for publication, feedback, and academic networking.

• Industry Leaders & Professionals:

CXOs, managers, consultants, and practitioners seeking practical insights.

• Entrepreneurs & Startup Founders:

Working on innovative and sustainable business models.

• Analytics, AI & Digital Transformation Experts:

Applying technology for responsible and data-driven growth.

• Policy Makers & Government Officials:

Engaged in governance, development, and sustainability initiatives.

• Management Students:

Eager to learn from global experts and research presentations.

**Track
1**



Marketing & Strategy

Finance & Investment



**Track
2**

**Track
3**



**Human Resource
Management**

**Operations & Supply Chain
Management**



**Track
4**

**Track
5**



**Business Analytics &
Digital Transformation**

**Entrepreneurship & Innovation
(Interdisciplinary Track)**



**Track
6**

**Track
7**



SDG Goals

CONFERENCE TRACKS AND SUB-THEMES

WHY ATTEND INSPIRE 2026 IN PUNE?

Pune, known as the Oxford of the East, is a leading educational, IT, and industrial hub of India. The city offers a vibrant academic environment, pleasant climate in March, rich heritage, and excellent connectivity by air, rail, and road—making it an ideal destination for global conferences and scholarly exchange.

TRACK 1: MARKETING & STRATEGY

- Sustainable Branding and Green Marketing Innovations
- Digital Transformation in Customer Experience Management
- Global Market Entry and Ethical Positioning Strategies
- Responsible Consumption and Consumer Behaviour Insights
- Start-up Marketing and Impact-driven Branding
- Strategic Alliances for Circular Economy Growth

TRACK 2: FINANCE & INVESTMENT

- Resilient Economy & Global Perspective.
- Green Finance for Sustainable Development
- ESG (Environmental, Social, Governance) Metrics and Disclosure Practices
- FinTech and Digital Financial Inclusion
- Investment Models for Start-ups and Responsible Ventures
- Policy Reforms and Global Financial Governance
- Carbon Markets and Sustainability-linked Bonds
- Digital Governance in Global perspective.
- Global Trade Policy.

TRACK 3: HUMAN RESOURCE MANAGEMENT

- Responsible Leadership and Ethical Decision-Making
- Building a Sustainable Organizational Culture
- Green HRM and Employee Well-being Strategies
- Diversity, Equity, and Inclusion in Global Workplaces
- Leadership Development in the Digital Era
- Human Capital Analytics for Sustainable Performance

TRACK 4: OPERATIONS & SUPPLY CHAIN MANAGEMENT

- Sustainable and Resilient Supply Chain Practices
- Lean and Green Operations Management
- Digital Twins, AI, and Automation in Sustainable Operations
- Logistics Optimization and Circular Supply Chain Design
- Waste Minimization and Resource Efficiency Models
- Global Operations Strategy and Policy Challenges

TRACK 5: BUSINESS ANALYTICS & DIGITAL TRANSFORMATION

- Data-Driven Decision-Making for Responsible Growth
- Predictive Analytics for Sustainability Performance
- AI and Machine Learning in Smart Enterprises
- Blockchain for Transparent and Ethical Business Systems
- Digital Policy Innovation and Risk Management
- Analytics for Measuring ESG & its Impact on Investments.

TRACK 6: ENTREPRENEURSHIP & INNOVATION (INTERDISCIPLINARY TRACK)

- Responsible Entrepreneurship and Sustainable Start-ups
- Social Innovation and Inclusive Business Models
- Public-Private Partnerships for Green Enterprise Development
- Women and Youth Entrepreneurship in Emerging Economies
- Innovation Policy and Global Start-up Ecosystems
- Technology Incubation, Venture Capital, and Impact Acceleration

TRACK 7: SDG GOALS



Research aligned to any of the 17 UN SDGs is encouraged

Papers aligned to interdisciplinary themes are welcome

• IMPORTANT DATES •

13-14 March 2026

Abstract Submission
Deadline

15th February 2026

Full Paper
Submission Deadline

01st Mar 2026

Registration
Deadline

01st Mar 2026

REGISTRATION FEES DETAILS

Category	Registration Fees (INR)	Foreign Participants (USD)
Faculty/Academic Delegates	INR 2,000	40 USD
Research Scholars	INR 1,500	35 USD
Industry Delegates	INR 2,500	50 USD
Students/Attendees	INR 500	10 USD

- Domestic student status requires full-time enrolment at an Indian institution.
- The registration fee includes a conference kit, lunch, and refreshments for all two days.
- Please note that registration fee does not cover travel and accommodation.
- Payments once made are non-refundable and are inclusive of GST."

All accepted papers will receive:

- ISBN Conference Proceedings
- DOI Number
- Certificate of Presentation
- Opportunity for publication in Edited Book / Partner Journal (as per review)

SUBMISSION GUIDELINES:

Abstract Submission Platform: Journal Press India

File Format: PDF or MS Word

Abstract Formatting Rules:

- Abstract Topic: Must be clearly allocated to a specific Theme, Topic, and Sub-Topic
- Font: Times New Roman, 12-point
- Spacing: Double-spaced (References may be single-spaced)
- Title: Maximum 20 words in UPPER CASE
- Abstract Length: Maximum 200 words

Author Details (Mandatory):

Please ensure the abstract includes:

- Full Name of Author(s)
- Institutional Affiliation
- Contact Details of the Presenting Author
(Email must be the same as the submitting author to receive all correspondence)

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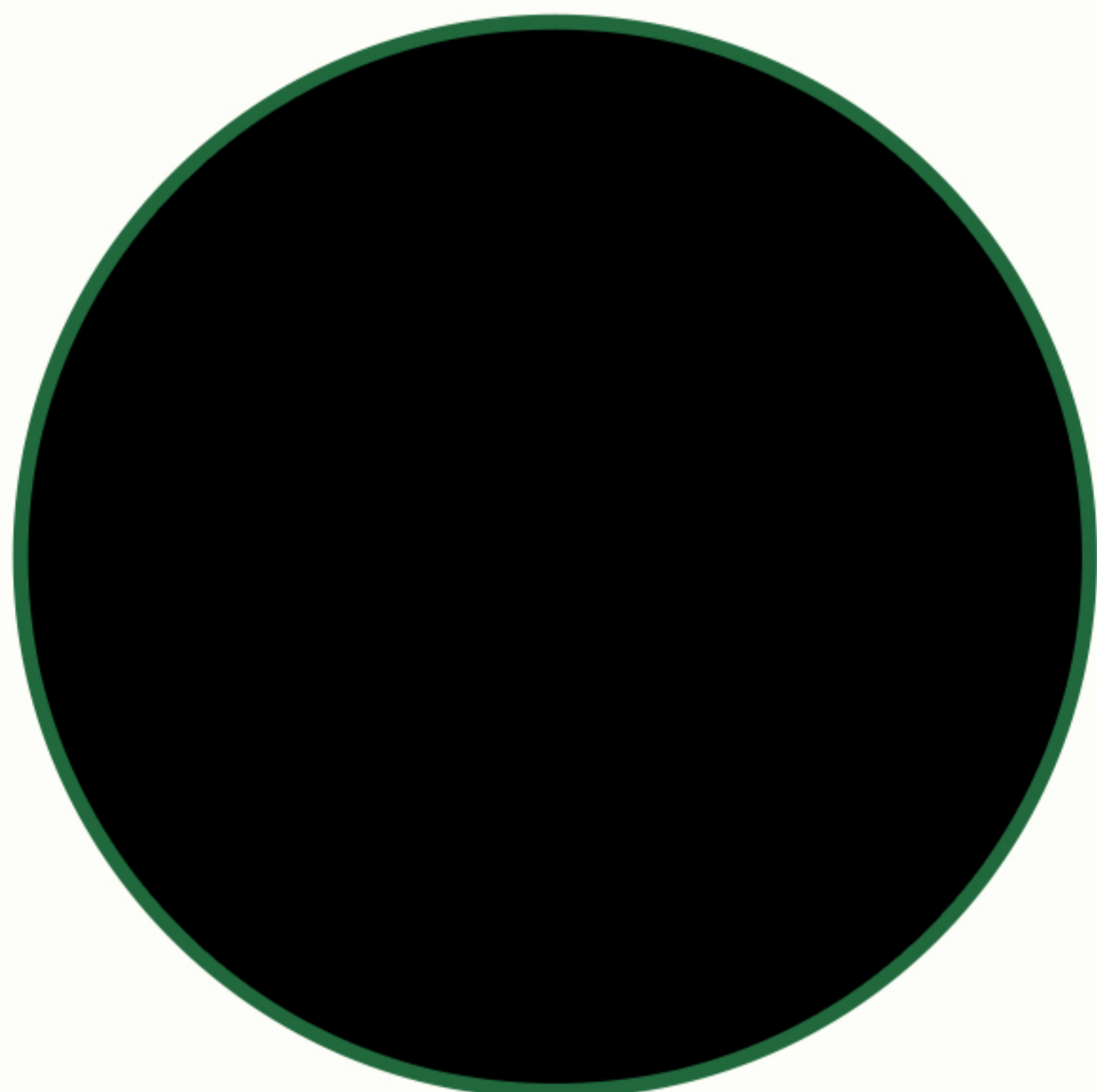
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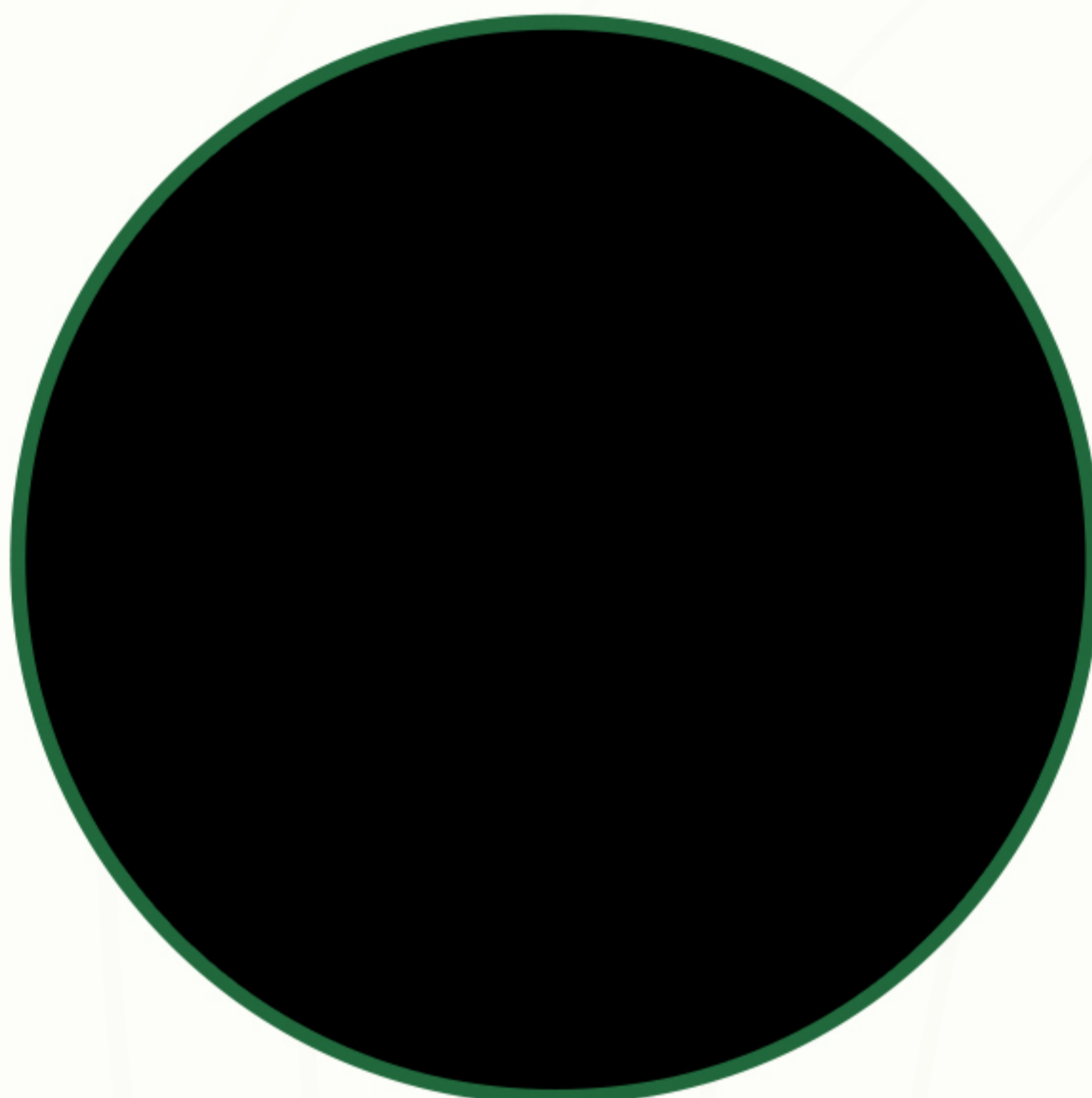
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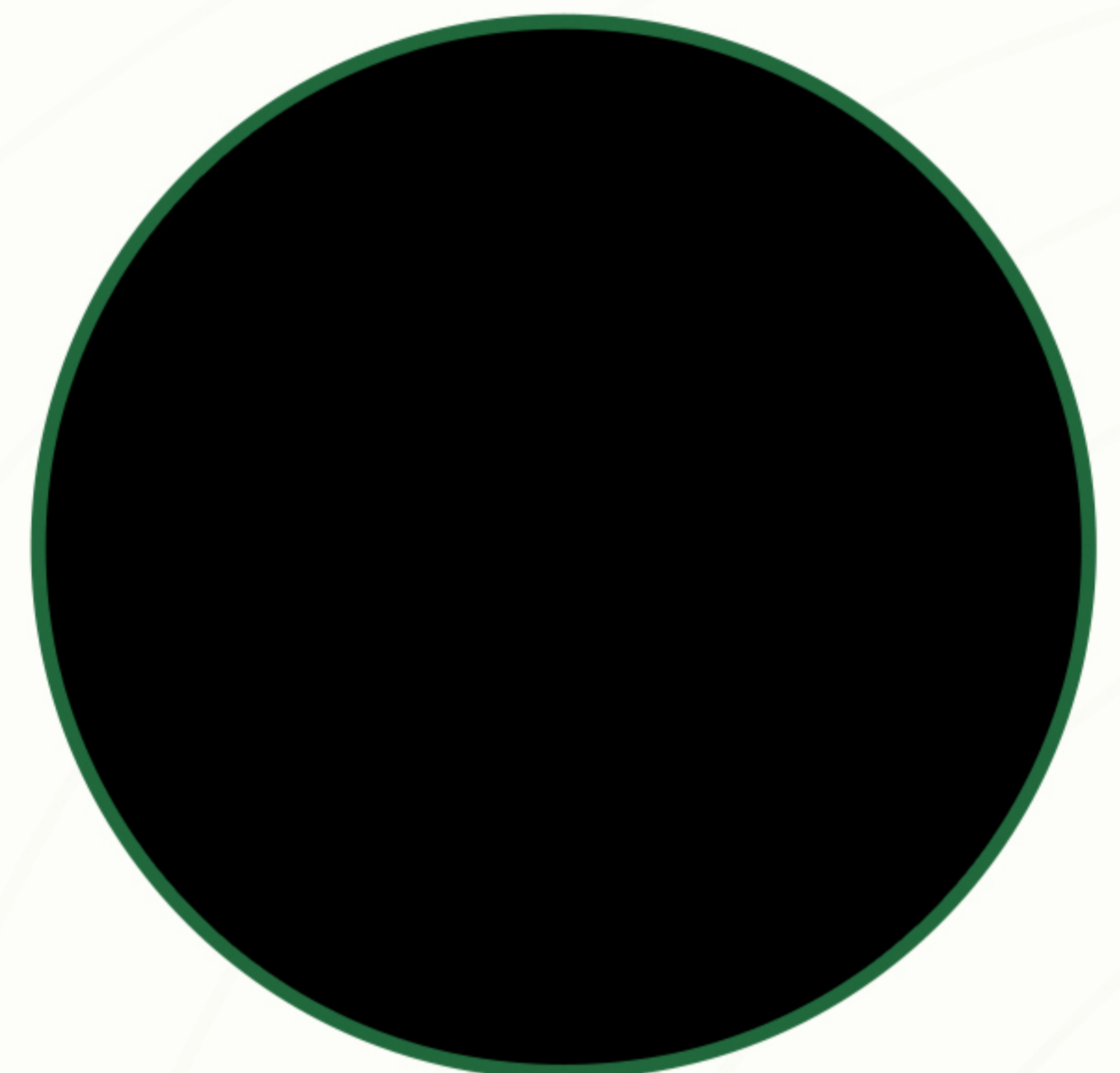
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ABOUT THE INSTITUTION

PCET's S. B. Patil Institute of Management, Pune, is a premier management institute known for academic excellence, industry integration, research orientation, and value-based education. The institute is committed to nurturing socially responsible leaders through innovative teaching and research practices.

PIMPRI CHINCHWAD EDUCATION TRUST'S S. B. PATIL INSTITUTE OF MANAGEMENT, PUNE

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