

# MARKETING



**Nikhil Agarwal**

**Education :** B.Com  
**Date of Birth:** 18/05/1989  
**Company :** Bajaj Finserv Lending Ltd  
**Project Title :** A study on consumer buying process for consumer durable loan at Bajaj Finserv

**Education :** B.C.A  
**Date of Birth:** 11/12/1991  
**Company :** Solum Automobile systems Pvt Ltd  
**Project Title :** A study of consumer buying factors for mahindra yuvraj tractor



**Amol Inamdar**



**Mahesh Gaikwad**

**Education :** B.Sc (Computer Sci)  
**Date of Birth:** 18/03/1992  
**Company :** Hansa Research group Pvt Ltd  
**Project Title :** To study customer satisfaction level of features of Chevrolet Tavera in pune area.

**Education :** B.E ( IT)  
**Date of Birth:** 28/05/1987  
**Company :** Log e IT Solutions Pvt Ltd  
**Project Title :** A Market survey and promotion for Information technology products and services for Log e IT solutions Pvt. Ltd.



**Prasad Bahirat**



**Prayag Waman**

**Education :** B.Com  
**Date of Birth:** 05/02/1991  
**Company :** Govardhan Milks Pvt Ltd  
**Project Title :** A Competitive analysis of Govardhan Milk

**Education :** B.Com  
**Date of Birth:** 08/08/1991  
**Company :** Bajaj Finserv Lending Ltd  
**Project Title :** A study on customer profile for consumer durable loan at Bajaj finserv.



**Harshal Gujrathi**

# MARKETING



**Harsha Supe**

**Education :** B.E (Computer)  
**Date of Birth:** 26/04/1990  
**Company :** Nandura Urban Cooperative bank Ltd  
**Project Title :** A study of Financial Analysis by using Ratio & Trend Analysis

**Education :** B.E (Computer)  
**Date of Birth:** 18/05/1989  
**Company :** Bajaj Finserv Lending Ltd  
**Project Title :** A study on consumer buying process for consumer durable loan at Bajaj Finserv



**Payal Naik**



**Rohit Singh**

**Education :** B.E  
**Date of Birth:** 15/12/1990  
**Company :** Atlas Castalloy Ltd  
**Project Title :** Analysis of customer satisfaction for automobile and non automotive components

**Education :** B.Com  
**Date of Birth:** 29/09/1989  
**Company :** Bajaj Bagul Sales & Service  
**Project Title :** Consumer Satisfaction of Bajaj Two Wheelers



**Abhijit Sabale**



**Sagar Avhad**

**Education :** B.B.A  
**Date of Birth:** 08/01/1988  
**Company :** Solum Automobile systems Pvt Ltd  
**Project Title :** Market research and Product awareness of Mahindra Yuvraj Tractors

**Education :** B.B.A  
**Date of Birth:** 26/10/1991  
**Company :** Jain Irrigation Systems Ltd  
**Project Title :** A study of present position & market potential for Jain Pipes



**Priyanka Bhosale**



**Abhishekh Kumar Gautam**

**Education :** B.C.A  
**Date of Birth:** 05/01/1992  
**Company :** Saiprasad group of companies Ltd  
**Project Title :** A study of Performance Appraisal System

**Education :** B.Sc (Computer App)  
**Date of Birth:** 09/11/1990  
**Company :** Bajaj Finserv Lending Ltd  
**Project Title :** Consumer behavior analysis for purchasing a car



**Vishal Gaikwad**

# MARKETING



**Kaushal Jain**

**Education :** B.Com

**Date of Birth:** 29/10/1991

**Company :** TNS India Pvt Ltd

**Project Title :** A study on customer satisfaction regarding performance of cars for TNS

**Education :** B.B.A

**Date of Birth:** 18/02/1991

**Company :** Vidyapratishthan Institute of Management

**Project Title :** A study on customer satisfaction for IT education provided through mobile van for rural area for Vidya Pratisthans Institute of IT.



**Akshay Kajale**



**Nitin Londhe**

**Education :** B.Com

**Date of Birth:** 25/02/1992

**Company :** U.R.K Traders Pvt Ltd

**Project Title :** A study on consumer buying factors for Tractors at U.R. K. Traders ( Authorised Dealer- Mahindra & Mahindra)at Sinnar

**Education :** B.Sc (Chemistry)

**Date of Birth:** 18/06/1989

**Company :** Innocon Pharmaceuticals , Pune

**Project Title :** A study on promotion of Vugramme (Ayurvedic hematinic product) formulation at Innocon Pharmaceuticals



**Vinayak Nikam**



**Hemendra Patil**

**Education :** B.B.A

**Date of Birth:** 08/11/1990

**Company :** Videocon Industries Ltd

**Project Title :** A study of customer Satisfaction of Videocon refrigerator

**Education :** B.Sc (Biotech)

**Date of Birth:** 11/02/1990

**Company :** Jaya Hyundai Sujaya Enterprises

**Project Title :** A study of Consumer satisfaction for Hyundai Cars.



**Sandeep Patil**



**Athar Sayyad**

**Education :** B.Com

**Date of Birth:** 06/07/1990

**Company :** TATA DOCOMO

**Project Title :** Analysis and Implementation Of HVC 250 & 222

**Education :** B.B.A

**Date of Birth:** 17/11/1988

**Company :** Bajaj Finserv Lending Ltd

**Project Title :** A study on consumer buying process for consumer durable loan at Bajaj Finserv



**Sintu Kumar**

# MARKETING



Rangnath Deshpande

**Education :** B.B.A

**Date of Birth:** 08/10/1991

**Company :** Gokul Milk & Milk products

**Project Title :** A study on consumer buying behavior for Gokul Milk & Milk products at Kolhapur Zilla Sahakari Dudh Utpadak Sangh Ltd.

**Education :** B.Sc ( Computer Science)

**Date of Birth:** 10/11/1990

**Company :** Hansa Research group Pvt Ltd

**Project Title :** A Study on consumer Perception towards Navigation Systems



Sagar Warade



Imran Shaikh

**Education :** B.B.A

**Date of Birth:** 09/03/1991

**Company :** Bajaj Bagul Sales & Service

**Project Title :** A study on factors influencing buying decision for bajaj pulsar 220 at bagul sales & service, wai

**Education :** B.C.A

**Date of Birth:** 14/03/1987

**Company :** Uttam Tools Pvt Ltd

**Project Title :** Study on organizational buying behavior



Pandurang Bacchewar



Abhijeet Bheske

**Education :** B.B.A

**Date of Birth:** 17/04/1990

**Company :** LIC India Ltd

**Project Title :** A study on Competitive analysis for Life insurance Products (LIC)

**Education :** B.E (Textile)

**Date of Birth:** 26/07/1989

**Company :** Priyadarshini Cooperative spinning mill , Shirpur,Dhule

**Project Title :** A study of consumer preference for structure & coloring pattern of shirts in Shirpur



Pushkar Dahale



Niranjan Shinde

**Education :** B.B.A

**Date of Birth:** 24/11/1989

**Company :** Cooper Corporation Pvt Ltd

**Project Title :** A study on channel distribution for liner of Cooper corporation Pvt. Ltd in Satara.

**Education :** B.Sc (Agri)

**Date of Birth:** 03/04/1988

**Company :** Vtran India Ltd

**Project Title :** Feasibility study of launched product (NDS) and improvement in the existing product at V-trans (India) Ltd. Pune



Sanika Tajane

# MARKETING



**Rahul Patil**

**Education :** B.B.A

**Date of Birth:** 23/08/1990

**Company :** Orient Cement Ltd

**Project Title :** To Study the Customer Satisfaction Of Orient Cement With Special Reference To Nasik

**Education :** B.B.A

**Date of Birth:** 08/08/1991

**Company :** S. R Industries Pvt Ltd

**Project Title :** To study role of packing & packaging in marketing



**Abhijit Salunkhe**