***2.6.2 Attainment of Programme outcomes and course outcomes are evaluated by the institution.*** (AY 2020-21)

**POs attainment levels**

**PCET's, S.B.Patil Institute of Management**

**Programme : MBA Batch 2019-21**

**POs/ PSOs Attainment**

**Average of PO's/ PSOs wrt All courses (Pattern 2019, Sem 1, 2, 3, & 4 )**

| Course Code | | Title | PO1 | PO2 | PO3 | PO4 | PO5 | PSO ED | PSO RE |
|---|---|---|---|---|---|---|---|---|---|
| Sem I (Generic + UL + IL) | 101 | Managerial Accounting | 2.6 | 2.6 | 1.6 | 2.1 | 1.6 | 2.1 | 1.6 |
| | 102 | Organizational Behaviour | 1.8 | 1.3 | 1.8 | 1.3 | 1.8 | 1.3 | 0.8 |
| | 103 | Economic Analysis for Business Decisions | 1.8 | 1.3 | 1.3 | 1.3 | 1.8 | 1.3 | 1.3 |
| | 104 | Business Research Methods | 3.0 | 3.0 | 2.5 | 2.5 | 2.0 | 2.5 | 3.0 |
| | 105 | Basics of Marketing | 3.0 | 2.0 | 2.0 | 2.5 | 2.5 | 2.5 | 2.0 |
| | 106 | Digital Business | 3.0 | 2.5 | 2.5 | 2.0 | 2.5 | 2.5 | 2.5 |
| | 107 | Management Fundamentals | 2.0 | 2.0 | 2.0 | 1.5 | 2.0 | 1.5 | 1.0 |
| | 108 | Indian Economy | 3.0 | 3.0 | 2.5 | 3.0 | 2.5 | 2.5 | 2.5 |
| | 109 | Entrepreneurship Development | 2.0 | 1.5 | 1.5 | 1.5 | 1.5 | 2.0 | 1.5 |
| | 113 | Verbal Communication Lab I | 2.0 | 2.0 | 2.5 | 2.5 | 2.5 | 2.0 | 2.0 |
| | 114 | Enterprise Analysis & Desk Research I | 2.5 | 2.5 | 3.0 | 2.5 | 3.0 | 3.0 | 3.0 |
| | 115 | Selling & Negotiation Skills Lab | 3.0 | 2.5 | 2.5 | 2.0 | 2.5 | 2.5 | 2.0 |
| Sem II (Generic + UL + IL) | 201 | Marketing Management II | 3.0 | 2.5 | 2.0 | 2.5 | 2.5 | 2.5 | 2.5 |

Director
Pimpri Chinchwad Education Trust's
S. B. Patil Institute of Management
Sector No. 26, Nigdi,
Pradhikaran, Pune - 411 044.

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | 202 | Financial Management II | 3.0 | 3.0 | 2.0 | 2.5 | 3.0 | 2.5 | 2.5 |
| | 203 | Human Resources Management II | 3.0 | 2.5 | 3.0 | 2.5 | 3.0 | 2.5 | 2.0 |
| | 204 | Operations & Supply Chain Management | 3.0 | 2.5 | 2.0 | 2.5 | 2.5 | 2.5 | 2.5 |
| | 207 | Contemporary Frameworks in Management | 3.0 | 2.5 | 3.0 | 3.0 | 3.0 | 2.5 | 2.5 |
| | 209 | Start Up and New Venture Management | 3.0 | 3.0 | 2.5 | 3.0 | 2.5 | 3.0 | 2.5 |
| | 211 | Business, Government & Society | 3.0 | 2.5 | 2.5 | 2.5 | 2.5 | 3.0 | 2.5 |
| | 215 | Entrepreneurship Lab | 2.5 | 3.0 | 3.0 | 2.5 | 3.0 | 3.0 | 2.5 |
| Sem II (MKTG) | 205 MKT | Marketing Research | 3.0 | 3.0 | 2.0 | 2.5 | 2.5 | 2.5 | 3.0 |
| | 206 MKT | Consumer Behaviour | 3.0 | 2.5 | 2.5 | 3.0 | 2.5 | 2.0 | 2.0 |
| | 217MKT | Integrated Marketing Communications | 3.0 | 3.0 | 2.5 | 3.0 | 2.5 | 2.0 | 2.5 |
| | 218 MKT | Product & Brand Management | 3.0 | 2.5 | 2.5 | 2.5 | 2.0 | 2.0 | 2.5 |
| Sem II (FIN) | 205 FIN | Financial Markets and Banking Operations | 2.5 | 2.5 | 2.5 | 2.5 | 2.5 | 2.5 | 2.5 |
| | 206 FIN | Personal Financial Planning | 3.0 | 3.0 | 2.0 | 2.5 | 2.0 | 2.5 | 2.5 |
| | 217 FIN | Securities Analysis & Portfolio Management | 2.5 | 3.0 | 2.0 | 2.5 | 2.0 | 2.0 | 2.5 |
| | 219 FIN | Direct Taxation | 2.5 | 3.0 | 3.0 | 2.5 | 3.0 | 2.5 | 2.5 |
| Sem II (HR) | 205 HRM | Competency Based Human Resource Management | 2.5 | 2.5 | 3.0 | 2.5 | 3.0 | 2.5 | 2.5 |
| | 206 HRM | Employee Relations & Labour Legislation | 3.0 | 2.5 | 3.0 | 3.0 | 2.5 | 3.0 | 2.5 |
| | 219 | Learning and | 3.0 | 2.5 | 2.5 | 2.0 | 3.0 | 2.5 | 2.0 |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | HRM | Development | | | | | | | |
| | 221 HRM | HR Analytics | 2.5 | 3.0 | 2.0 | 3.0 | 2.5 | 2.0 | 2.5 |
| Sem II (OSCM) | 205 OSCM | Services Operations Management - I | 3.0 | 2.5 | 2.5 | 2.0 | 2.0 | 2.0 | 2.5 |
| | 206 OSCM | Supply Chain Management | 3.0 | 2.0 | 2.5 | 2.0 | 2.5 | 2.5 | 2.0 |
| | 217 OSCM | Planning & Control of Operations | 3.0 | 2.5 | 2.5 | 2.5 | 2.5 | 2.5 | 2.5 |
| | 219 OSCM | Inventory Management | 3.0 | 2.5 | 2.5 | 2.0 | 2.5 | 2.5 | 2.5 |
| Sem II (BA) | 205 BA | Basic Business Analytics using R | 3.0 | 3.0 | 2.5 | 2.5 | 2.5 | 2.0 | 3.0 |
| | 206 BA | Data Mining | 2.5 | 2.5 | 2.5 | 2.5 | 2.5 | 2.5 | 2.5 |
| | 217 BA | Marketing Analytics | 2.5 | 2.5 | 2.0 | 2.5 | 3.0 | 2.0 | 3.0 |
| | 219 BA | Workforce Analytics | 2.5 | 3.0 | 2.5 | 2.5 | 2.5 | 2.5 | 2.5 |
| Sem III (Generic +UL) | 301 | Strategic Management | 3.0 | 2.5 | 3.0 | 3.0 | 3.0 | 2.5 | 2.0 |
| | 302 | Decision Science | 3.0 | 3.0 | 2.5 | 2.5 | 2.5 | 2.5 | 3.0 |
| | 303 | Summer Internship Project* | 3.0 | 2.5 | 2.5 | 2.5 | 2.5 | 2.5 | 3.0 |
| | 306 | International Business Economics | 3.0 | 2.5 | 2.0 | 2.5 | 2.0 | 2.5 | 2.5 |
| | 307 | International Business Environment | 3.0 | 2.5 | 2.0 | 2.5 | 2.0 | 2.0 | 2.0 |
| | 310 | Corporate Governance | 3.0 | 3.0 | 3.0 | 3.0 | 3.0 | 2.5 | 2.0 |
| Sem III (MKTG) | 304 MKT | Services Marketing | 3.0 | 2.5 | 2.0 | 2.0 | 3.0 | 2.0 | 2.0 |
| | 305 MKT | Sales & Distribution Management | 3.0 | 2.5 | 2.0 | 2.5 | 2.5 | 2.0 | 2.5 |
| | 312 MKT | Business to Business Marketing | 3.0 | 2.5 | 2.5 | 2.5 | 2.5 | 2.0 | 2.0 |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | 313 MKT | International Marketing | 3.0 | 2.5 | 2.5 | 2.5 | 2.5 | 2.0 | 2.0 |
| | 315 MKT | Marketing of Financial Services - II | 2.5 | 2.5 | 2.5 | 2.0 | 2.0 | 2.5 | 2.0 |
| Sem III (FIN) | 304 FIN | Advanced Financial Management | 3.0 | 3.0 | 2.0 | 2.0 | 2.5 | 2.0 | 2.5 |
| | 305 FIN | International Finance | 3.0 | 2.5 | 2.0 | 2.5 | 2.5 | 2.0 | 2.0 |
| | 314 FIN | Commodities Markets | 2.5 | 2.5 | 2.5 | 2.5 | 2.0 | 2.5 | 2.0 |
| | 316 FIN | Corporate Financial Restructuring | 2.5 | 2.5 | 2.5 | 2.5 | 2.5 | 2.0 | 2.5 |
| | 319 FIN | Treasury Management | 2.5 | 2.5 | 2.0 | 2.5 | 2.0 | 2.0 | 2.0 |
| Sem III (HR) | 305 HR | Human Resource Operations | 3.0 | 3.0 | 2.5 | 2.0 | 2.5 | 2.5 | 2.0 |
| | 304 HR | Strategic Human Resource Management | 3.0 | 2.5 | 3.0 | 3.0 | 3.0 | 2.0 | 2.5 |
| | 318 HR | Performance Management System | 3.0 | 3.0 | 3.0 | 2.0 | 3.0 | 2.5 | 2.5 |
| | 319 HR | Change Management & New Technologies in HRM | 3.0 | 2.5 | 2.5 | 2.0 | 3.0 | 2.5 | 2.0 |
| | 312 HR | Talent Management | 2.5 | 2.5 | 3.0 | 1.0 | 3.0 | 2.5 | 2.0 |
| Sem III (OSCM) | 305 OSCM | Logistics Management | 3.0 | 2.0 | 2.0 | 2.5 | 2.5 | 2.5 | 2.0 |
| | 304 OSCM | Services Operations Management - II | 3.0 | 2.5 | 2.5 | 2.0 | 2.5 | 2.0 | 2.5 |
| | 315 OSCM | Toyota Production System | 3.0 | 2.0 | 3.0 | 3.0 | 3.0 | 2.5 | 2.5 |
| | 316 OSCM | Operations and Services Strategy | 3.0 | 3.0 | 2.5 | 2.5 | 3.0 | 2.0 | 2.5 |
| | 313 OSCM | Sustainable Supply Chains | 2.5 | 2.5 | 2.5 | 3.0 | 2.5 | 2.0 | 2.5 |
| Sem III (BA) | 304 BA | Advanced Statistical Methods using R | 3.0 | 3.0 | 3.0 | 3.0 | 3.0 | 3.0 | 3.0 |

Director
Pimpri Chinchwad Education Trust's
S. B. Patil Institute of Management
Sector No. 26, Nigdi,
Pradhikaran, Pune - 411 044.

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | 305 BA | Machine Learning & Cognitive intelligence using Python | 2.5 | 2.5 | 2.5 | 2.5 | 2.5 | 2.5 | 2.5 |
| | 312 BA | Social Media, Web & Text Analytics | 2.5 | 2.5 | 2.5 | 2.5 | 2.5 | 2.5 | 2.5 |
| | 312 BA | Industrial Internet of Things | 3.0 | 3.0 | 3.0 | 3.0 | 3.0 | 3.0 | 3.0 |
| | 314 BA | Supply Chain Analytics | 2.5 | 2.5 | 2.5 | 2.5 | 2.5 | 2.5 | 2.5 |
| Sem III (IB) | 1 | Import Export Documentation and Procedures | 2.5 | 2.5 | 2.5 | 3.0 | 2.0 | 2.5 | 2.0 |
| | 1 | Cross Cultural Management and Global Leadership | 2.5 | 2.5 | 3.0 | 2.5 | 2.5 | 2.0 | 2.0 |
| Sem III (RABM) | 1 | Agriculture and Indian Economy | 3.0 | 2.5 | 2.0 | 3.0 | 2.5 | 2.0 | 2.5 |
| | 1 | Rural Credit and Finance | 3.0 | 2.5 | 2.0 | 3.0 | 2.0 | 2.0 | 2.5 |
| Sem III (PHCM) | 1 | Fundamentals of Pharma and Healthcare Management | 3.0 | 2.0 | 2.5 | 2.5 | 2.0 | 2.0 | 2.0 |
| | 1 | Strategic Planning & Healthcare Management | 3.0 | 2.0 | 2.5 | 2.5 | 2.0 | 2.0 | 2.0 |
| Sem III (THM) | 1 | Fundamentals of Hospitality Management | | | | | | | |
| | 1 | Event Management | | | | | | | |
| Sem IV (Generic +UL) | 401 | Enterprise Performance Management IV | 3.0 | 3.0 | 3.0 | 3.0 | 3.0 | 3.0 | 2.0 |
| | 402 | Indian Ethos & Business Ethics | 3.0 | 2.5 | 3.0 | 2.5 | 2.5 | 2.5 | 2.0 |
| | 405 | Global Strategic Management | 2.5 | 2.5 | 2.0 | 3.0 | 2.5 | 2.0 | 2.0 |
| | 408 | Corporate Social Responsibility & Sustainability | 2.5 | 2.5 | 3.0 | 2.5 | 2.5 | 2.5 | 2.0 |

S.B. PATIL INSTITUTE OF MANAGEMENT NIGDI, PRADHIKARAN, PUNE-44.
Director
Pimpri Chinchwad Education Trust's
S. B. Patil Institute of Management
Sector No. 26, Nigdi,
Pradhikaran, Pune - 411 044.

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Sem IV (MKTG) | 403 MKT | Marketing 4.0 | 3.0 | 3.0 | 2.0 | 2.5 | 2.5 | 2.0 | 2.5 |
| | 404 MKT | Marketing Strategy | 3.0 | 2.5 | 2.0 | 2.5 | 2.5 | 2.0 | 2.0 |
| | 412 MKT | Retail Marketing | 3.0 | 2.5 | 2.0 | 2.5 | 2.0 | 2.0 | 2.5 |
| | 414 MKT | Marketing to Emerging Markets & Bottom of Pyramid | 3.0 | 2.5 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 |
| Sem IV (FIN) | 403 FIN | Financial Laws | 3.0 | 2.0 | 2.0 | 2.5 | 2.0 | 2.0 | 2.0 |
| | 404 FIN | Current Trends & Cases in Finance | 2.5 | 3.0 | 2.0 | 2.5 | 2.0 | 2.0 | 2.5 |
| | 410 FIN | Business Valuation | 3.0 | 3.0 | 2.5 | 2.5 | 2.0 | 2.0 | 2.0 |
| | 412 FIN | Strategic Cost Management | 2.5 | 2.5 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 |
| Sem IV (HR) | 403 HR | Organizational Diagnosis & Development | 3.0 | 2.5 | 2.5 | 2.5 | 2.5 | 2.0 | 2.5 |
| | 404 HR | Current Trends & Cases in Human Resource Management | 3.0 | 3.0 | 2.5 | 2.5 | 3.0 | 2.0 | 2.0 |
| | 413 HR | Employee Engagement and Ownership | 2.5 | 3.0 | 3.0 | 2.5 | 2.5 | 2.0 | 2.0 |
| | 415 HR | E - HRM | 2.5 | 2.5 | 2.0 | 2.5 | 2.5 | 2.0 | 2.0 |
| Sem IV (OSCM) | 403 OSCM | E Supply Chains and Logistics | 3.0 | 3.0 | 2.0 | 2.0 | 3.0 | 2.0 | 2.0 |
| | 404 OSCM | Industry 4.0 | 3.0 | 2.5 | 2.0 | 2.5 | 3.0 | 2.0 | 2.5 |
| | 410 OSCM | World Class Manufacturing | 2.5 | 2.5 | 2.0 | 2.5 | 2.0 | 2.0 | 2.5 |
| | 414 OSCM - | Purchasing & supplier relationship management | 2.5 | 2.5 | 2.0 | 2.5 | 2.0 | 2.5 | 2.0 |
| Sem IV (BA) | 403 BA | Economics of Network | 2.5 | 2.5 | 2.0 | 2.0 | 2.5 | 2.5 | 2.0 |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | | Industries | | | | | | | |
| | 404 BA | Artificial Intelligence in Business Applications | 3.0 | 2.5 | 2.5 | 2.0 | 3.0 | 2.5 | 3.0 |
| | 409 BA | E Commerce Analytics - II | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 |
| | 410 BA | Healthcare Analytics | 3.0 | 2.5 | 2.5 | 2.5 | 3.0 | 2.5 | 3.0 |
| Sem IV (IB) | 2 | Global Trade and Logistics Management | 2.5 | 2.5 | 2.0 | 3.0 | 3.0 | 2.0 | 2.0 |
| | 3 | Global Competitiveness, Value Chains and Alliances | 3.0 | 3.0 | 2.5 | 2.5 | 2.0 | 2.0 | 2.5 |
| Sem IV (RABM) | 2 | ICT for Agriculture Management | 3.0 | 2.5 | 2.0 | 2.5 | 2.0 | 2.0 | 3.0 |
| | 3 | Agri – Entrepreneurship | 3.0 | 2.5 | 2.5 | 3.0 | 2.0 | 3.0 | 2.0 |
| Sem IV (PHCM) | 2 | Pharma and healthcare regulatory environment in India | 2.5 | 2.5 | 2.5 | 2.5 | 2.0 | 2.0 | 2.0 |
| | 4 | Entrepreneurship in Pharma and Healthcare | 3.0 | 2.5 | 3.0 | 2.5 | 2.5 | 3.0 | 2.0 |
| Sem IV (THM) | 2 | Tourism & Travel Management | | | | | | | |
| | 3 | Strategic Hospitality Management | | | | | | | |

| PSOs/ PSOs | PO1 | PO2 | PO3 | PO4 | PO5 | PSO ED | PSO RE |
|---|---|---|---|---|---|---|---|
| **Average PO's** | 2.8 | 2.5 | 2.4 | 2.4 | 2.5 | 2.3 | 2.3 |
| **Average Indirect Feedback** | 2.3 | 2.5 | 2.5 | 2.8 | 2.9 | 3.0 | 2.7 |

Director
Pimpri Chinchwad Education Trust's
S. B. Patil Institute of Management
Sector No. 26, Nigdi,
Pradhikaran, Pune - 411 044.

| PO's/PSOs | | PO1 | PO2 | PO3 | PO4 | PO5 | PSO ED | PSO RE |
|---|---|---|---|---|---|---|---|---|
| Calculations as per weightages | 80 % Average attainment COs | 2.24 | 2.00 | 1.92 | 1.92 | 2.00 | 1.84 | 1.84 |
| | 20% Average attainment Feedback /Survey | 0.46 | 0.50 | 0.50 | 0.56 | 0.58 | 0.60 | 0.54 |
| Overall Levels : POs/PSOs | | 2.65 | 2.70 | 2.50 | 2.42 | 2.48 | 2.58 | 2.44 |
| PO Achievement Level (2019-21) | | 2.50 | | | | | | |

**Summary:**

1) PO achievement level (batch 2019-21) is **2.50**, referring to scale mentioned below; our target level is Level 4 ( 2 >=< 2.5), hence we are able to achieve ours et target level.

| PO Attainment Levels: |
|---|
| Level 1 : 0.5 > <= 1 |
| Level 2 : 1.0 > <= 1.5 |
| Level 3 : 1.5 > <= 2 |
| Level 4 : 2 > <= 2.5 → Target Level |
| Level 5 : 2.5 > <= 3 |

**Record the attainment of Course Outcomes of all courses with respect to set attainment levels**

| COURSE OUTCOMES |
|---|
| |
| **Set Course Attainment Levels: SBPIM** |
| **Attainment Level 1 : 40% students scoring more than 50 % marks in the final examination** |
| **Attainment Level 2 : 50% students scoring more than 50 % marks in the final examination (Target Level)** |
| **Attainment Level 3 : 60% students scoring more than 50 % marks in the final examination** |
| |
| Formula to compute Course Outcome: |
| **CO Attainment Level** |
| A (CO)101 = 80% (Attainment level of End Term Exam ) + 20% ( Attainment level of Internal Exam ) |
| |
| **PO Attainment Level :** A (PO) n = 80% ( AVG attainment level by Direct Method ) **By CO attainment level** + **20% ( AVG attainment level by Indirect Method )** **Through Feedback from** **(Students / Alumni / Employers / Parents/ Faculty / Management)** |
| **CO Attainment Level : Batch 2019-21 (2019 Pattern)** |
| **Semester 1** |

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|

Director
Pimpri Chinchwad Education Trust's
S. B. Patil Institute of Management
Sector No. 26, Nigdi,
Pradhikaran, Pune - 411 044.

| | | | | | |
|---|---|---|---|---|---|
| | 101 | Managerial Accounting | 2.2 | Y | Maintain & raise the level of performance |
| | 102 | Organizational Behaviour | 0.6 | N | Assignments, Personal Coaching and Counseling, Extra Classes |
| | 103 | Economic Analysis for Business Decisions | 0.6 | N | Assignments, Personal Coaching and Counseling, Extra Classes |
| | 104 | Business Research Methods | 3 | Y | Maintain & raise the level of performance |
| | 105 | Basics of Marketing | 3 | Y | |
| | 106 | Digital Business | 3 | Y | |
| Sem I | 107 | Management Fundamentals | 1 | N | Assignments, Personal Coaching and Counseling, Extra Classes |
| | 108 | Indian Economy | 3 | Y | Maintain & raise the level of performance |
| | 109 | Entrepreneurship Development | 1 | N | Assignments, Personal Coaching and Counseling, Extra Classes |
| | 113 | Verbal Communication Lab I | 3 | Y | Maintain & raise the level of performance |
| | 114 | Enterprise Analysis & Desk Research I | 3 | Y | |
| | 115 | Selling & Negotiation Skills Lab | 3 | Y | |

**Semester II Generic +UL+IL**

Director
Pimpri Chinchwad Education Trust's
S. B. Patil Institute of Management
Sector No. 26, Nigdi,
Pradhikaran, Pune - 411 044.

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|
| Sem II Generic +UL+IL | 201 | Marketing Management II | 3 | Y | Maintain & raise the level of performance |
| | 202 | Financial Management II | 3 | Y | |
| | 203 | Human Resources Management II | 3 | Y | |
| | 204 | Operations & Supply Chain Management | 3 | Y | |
| | 207 | Contemporary Frameworks in Management | 3 | Y | |
| | 209 | Start Up and New Venture Management | 3 | Y | |
| | 211 | Business, Government & Society | 3 | Y | |
| | 215 | Entrepreneurship Lab | 3 | Y | |
| **Marketing SC +IL** | | | | | |
| **Semester** | **Course Code** | **Course Title** | **CO Attainment Level** | **Target Level (2) Achieved (Y/ N)** | **Remedial Measures** |
| Sem II | 205 MKT | Marketing Research | 3 | Y | Maintain & raise the level of performance |
| | 206 MKT | Consumer Behaviour | 3 | Y | |
| | 217MKT | Integrated Marketing Communications | 3 | Y | |
| | 218 MKT | Product & Brand Management | 3 | Y | |
| **Finance SC +IL** | | | | | |

Director
Pimpri Chinchwad Education Trust's
S. B. Patil Institute of Management
Sector No. 26, Nigdi,
Pradhikaran, Pune - 411 044.

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|
| Sem II | 205 FIN | Financial Markets and Banking Operations | 3 | Y | Maintain & raise the level of performance |
| | 206 FIN | Personal Financial Planning | 3 | Y | |
| | 217 FIN | Securities Analysis & Portfolio Management | 3 | Y | |
| | 219 FIN | Direct Taxation | 3 | Y | |

**HR SC+IL**

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|
| Sem II | 205 HRM | Competency Based Human Resource Management | 3 | Y | Maintain & raise the level of performance |
| | 206 HRM | Employee Relations & Labour Legislation | 3 | Y | |
| | 219 HRM | Learning and Development | 3 | Y | |
| | 221 HRM | HR Analytics | 3 | Y | |

**OSCM SC +IL**

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|
| Sem II | 205 OSCM | Services Operations Management - I | 3 | Y | Maintain & raise the level of performance |
| | 206 OSCM | Supply Chain Management | 3 | Y | |

Director
Pimpri Chinchwad Education Trust's
S. B. Patil Institute of Management
Sector No. 26, Nigdi,
Pradhikaran, Pune - 411 044.

| | | | | | |
|---|---|---|---|---|---|
| | 217 OSCM | Planning & Control of Operations | 3 | Y | |
| | 219 OSCM | Inventory Management | 3 | Y | |

**BA SC +IL**

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|
| Sem II | 205 BA | Basic Business Analytics using R | 3 | Y | Maintain & raise the level of performance |
| | 206 BA | Data Mining | 3 | Y | |
| | 217 BA | Marketing Analytics | 3 | Y | |
| | 219 BA | Workforce Analytics | 3 | Y | |

**Sem III Generic + UL**

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|
| Sem III Generic + UL | 301 | Strategic Management | 3 | Y | Maintain & raise the level of performance |
| | 302 | Decision Science | 3 | Y | |
| | 303 | Summer Internship Project* | 3 | Y | |
| | 306 | International Business Economics | 3 | Y | |
| | 307 | International Business Environment | 3 | Y | |
| | 310 | Corporate Governance | 3 | Y | |

**Sem III Marketing SC+IL**

Director
Pimpri Chinchwad Education Trust's
S. B. Patil Institute of Management
Sector No. 29, Nigdi,
Pradhikaran, Pune - 411 044.

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|
| Sem III | 304 MKT | Services Marketing | 3 | Y | Maintain & raise the level of performance |
| | 305 MKT | Sales & Distribution Management | 3 | Y | |
| | 312 MKT | Business to Business Marketing | 3 | Y | |
| | 313 MKT | International Marketing | 3 | Y | |
| | 315 MKT | Marketing of Financial Services - II | 3 | Y | |

**Sem III Finance SC+ IL**

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|
| Sem III | 304 FIN | Advanced Financial Management | 3 | Y | Maintain & raise the level of performance |
| | 305 FIN | International Finance | 3 | Y | |
| | 314 FIN | Commodities Markets | 3 | Y | |
| | 316 FIN | Corporate Financial Restructuring | 3 | Y | |
| | 319 FIN | Treasury Management | 3 | Y | |

**Sem III HR SC+IL**

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|

Director
Pimpri Chinchwad Education Trust's
S. B. Patil Institute of Management
Sector No. 26, Nigdi,
Pradhikaran, Pune - 411 044.

| | | | | | |
|---|---|---|---|---|---|
| Sem III | 305 HR | Human Resource Operations | 3 | Y | Maintain & raise the level of performance |
| | 304 HR | Strategic Human Resource Management | 3 | Y | |
| | 318 HR | Performance Management System | 3 | Y | |
| | 319 HR | Change Management & New Technologies in HRM | 3 | Y | |
| | 312 HR | Talent Management | 3 | Y | |

**Sem III OSCM SC +IL**

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|
| Sem III | 305 OSCM | Logistics Management | 3 | Y | Maintain & raise the level of performance |
| | 304 OSCM | Services Operations Management - II | 3 | Y | |
| | 315 OSCM | Toyota Production System | 3 | Y | |
| | 316 OSCM | Operations and Services Strategy | 3 | Y | |
| | 313 OSCM | Sustainable Supply Chains | 3 | Y | |

**Sem III BA SC +IL**

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|

Director
Pimpri Chinchwad Education Trust's
S. B. Patil Institute of Management
Sector No. 26, Nigdi,
Pradhikaran, Pune - 411 044.

| | | | | | |
|---|---|---|---|---|---|
| Sem III | 304 BA | Advanced Statistical Methods using R | 3 | Y | Maintain & raise the level of performance |
| | 305 BA | Machine Learning & Cognitive intelligence using Python | 3 | Y | |
| | 312 BA | Social Media, Web & Text Analytics | 3 | Y | |
| | 313 BA | Industrial Internet of Things | 3 | Y | |
| | 314 BA | Supply Chain Analytics | 3 | Y | |

**Sem III IB SC+IL**

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|
| Sem III | 1 | Import Export Documentation and Procedures | 3 | Y | Maintain & raise the level of performance |
| | 1 | Cross Cultural Management and Global Leadership | 3 | Y | |

**Sem III RABM SC+IL**

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|
| Sem III | 1 | Agriculture and Indian Economy | 3 | Y | Maintain & raise the level of performance |
| | 1 | Rural Credit and Finance | 3 | Y | |

**Sem III PHCM SC+IL**

Director
Pimpri Chinchwad Education Trust's
S. B. Patil Institute of Management
Sector No. 26, Nigdi,
Pradhikaran, Pune - 411 044.

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|
| Sem III | 1 | Fundamentals of Pharma and Healthcare Management | 3 | Y | Maintain & raise the level of performance |
| | 1 | Strategic Planning & Healthcare Management | 3 | Y | |

**Sem III THM SC+IL**

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|
| Sem III | 1 | Fundamentals of Hospitality Management | | | |
| | 1 | Event Management | | | |

**Sem IV Generic +UL**

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|
| Sem IV | 401 | Enterprise Performance Management IV | 3 | Y | Maintain & raise the level of performance |
| | 402 | Indian Ethos & Business Ethics | 3 | Y | |
| | 405 | Global Strategic Management | 3 | Y | |
| | 408 | Corporate Social Responsibility & Sustainability | 3 | Y | |

Director
Pimpri Chinchwad Education Trust's
S. B. Patil Institute of Management
Sector No. 26, Nigdi,
Pradhikaran, Pune - 411 044.

| Sem IV Marketing SC + IL | | | | | |
|---|---|---|---|---|---|
| **Semester** | **Course Code** | **Course Title** | **CO Attainment Level** | **Target Level (2) Achieved (Y/ N)** | **Remedial Measures** |
| Sem IV | 403 MKT | Marketing 4.0 (Minor) | 3 | Y | Maintain & raise the level of performance |
| | 404 MKT | Marketing Strategy | 3 | Y | |
| | 412 MKT | Retail Marketing (Minor) | 3 | Y | |
| | 414 MKT | Marketing to Emerging Markets & Bottom of Pyramid | 3 | Y | |

| Sem IV Finance SC +IL | | | | | |
|---|---|---|---|---|---|
| **Semester** | **Course Code** | **Course Title** | **CO Attainment Level** | **Target Level (2) Achieved (Y/ N)** | **Remedial Measures** |
| Sem IV | 403 FIN | Financial Laws (Minor) | 3 | Y | Maintain & raise the level of performance |
| | 404 FIN | Current Trends & Cases in Finance | 3 | Y | |
| | 410 FIN | Business Valuation (Minor) | 3 | Y | |
| | 412 FIN | Strategic Cost Management | 3 | Y | |

| Sem IV HR SC+IL | | | | | |
|---|---|---|---|---|---|
| **Semester** | **Course Code** | **Course Title** | **CO Attainment Level** | **Target Level (2) Achieved (Y/ N)** | **Remedial Measures** |
| Sem IV | 403 HR | Organizational Diagnosis & Development (Minor) | 3 | Y | Maintain & raise the level of performance |

Director
Pimpri Chinchwad Education Trust's
S. B. Patil Institute of Management
Sector No. 26, Nigdi,
Pradhikaran, Pune - 411 044.

| | | | | | |
|---|---|---|---|---|---|
| | 404 HR | Current Trends & Cases in Human Resource Management | 3 | Y | |
| | 413 HR | Employee Engagement and Ownership (Minor) | 3 | Y | |
| | 415 HR | E - HRM | 3 | Y | |

**Sem IV OSCM SC +IL**

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|
| Sem IV | 403 OSCM | E Supply Chains and Logistics (Minor) | 3 | Y | Maintain & raise the level of performance |
| | 404 OSCM | Industry 4.0 | 3 | Y | |
| | 410 OSCM | World Class Manufacturing (Minor) | 3 | Y | |
| | 414 OSCM - | Purchasing & supplier relationship management | 3 | Y | |

**Sem IV BA SC+IL**

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|
| Sem IV | 403 BA | Economics of Network Industries | 3 | Y | Maintain & raise the level of performance |
| | 404 BA | Artificial Intelligence in Business Applications (Minor) | 3 | Y | |

Director
Pimpri Chinchwad Education Trust's
S. B. Patil Institute of Management
Sector No. 26, Nigdi,
Pradhikaran, Pune - 411 044.

| | | | | | |
|---|---|---|---|---|---|
| | 409 BA | E Commerce Analytics - II (Minor) | 0 | N | Assignments, Personal Coaching and Counseling, Extra Classes |
| | 410 BA | Healthcare Analytics | 3 | Y | Maintain & raise the level of performance |

**Sem IV IB SC+IL**

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|
| Sem IV | 2 | Global Trade and Logistics Management | 3 | Y | Maintain & raise the level of performance |
| | 3 | Global Competitiveness, Value Chains and Alliances | 3 | Y | |

**Sem IV RABM SC+IL**

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|
| Sem IV | 2 | ICT for Agriculture Management | 3 | Y | Maintain & raise the level of performance |
| | 3 | Agri – Entrepreneurship | 3 | Y | |

**Sem IV PHCM SC+IL**

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|
| Sem IV | 2 | Pharma and healthcare regulatory environment in India | 3 | Y | Maintain & raise the level of performance |

| | | | | | |
|---|---|---|---|---|---|
| | 4 | Entrepreneurship in Pharma and Healthcare | 3 | Y | |

**Sem IV THM SC+IL**

| Semester | Course Code | Course Title | CO Attainment Level | Target Level (2) Achieved (Y/ N) | Remedial Measures |
|---|---|---|---|---|---|
| Sem IV | 2 | Tourism & Travel Management | | | |
| | 3 | Strategic Hospitality Management | | | |

| | |
|---|---|
| **Total Courses** | **107** |
| **No. of Course target achieved** | **102** |
| **No. of Course target not achieved** | **5** |

Summary;

1) Courses: Generic, UL & IL, Specializations Major : Marketing, Finance, HR, OSCM, BA, and Minor: IB, RABM and PHCM are considered

2) THM has no students for this batch

3) Out of 107 courses, 102 courses attain the set target level of CO attainment, CO attainment levels are set considering; Revised syllabus 2019 pattern was implemented, with introduction of new course and new specializations.

Director
Pimpri Chinchwad Education Trust's
S. B. Patil Institute of Management
Sector No. 26, Nigdi,
Pradhikaran, Pune - 411 044.

## Record the attainment of Course Outcomes of all courses with respect to set attainment levels

| CO Attainment For Batch 2019-21 | | | | |
|---|---|---|---|---|
| **Semester I** | | | | |
| **Semester** | **Course Code** | **Course Title** | **CO Attainment Level** | **Target Level : 2** |
| **Sem I** | 102 | Organizational Behaviour | 0.6 | **Not Attained** |
| **Sem I** | 103 | Economic Analysis for Business Decisions | 0.6 | **Not Attained** |
| **Sem I** | 107 | Management Fundamentals | 1 | **Not Attained** |
| **Sem I** | 109 | Entrepreneurship Development | 1 | **Not Attained** |
| | | | | |
| **Semester IV : Business Analytics** | | | | |
| **Sem IV** | 409 BA | E Commerce Analytics - II (Minor) | 0 | **Not Attained** |