Pimpri Chinchwad Education Trust's

S.B.Patil Institute of Management

3.2.2 Number of workshops/seminars conducted on Intellectual Property Rights (IPR) and Industry- Academia Innovative practices during the last year

Year	Name of the Workshop/Conference	Date From – To
2019-20	Life After COVID-19 Pandemic & Rebooting Economy	13th June 2020
2019-20	Innovation In Management Practices For The Sustainable Development Goals	3rd & 4th September 2020

S.B.PATIL INSTITUTE OF MANAGEMENT NIGDI PRADHIKARAN PUNE - 44

Director
S. B. Patil Institute of Management
Sector No. 26, Nigdi,
Pradhikaran, Pune-411 044.

Pimpri Chinchwad Education Trust's

S.B. Patil Institute of Management

&

Pune Business School

Organizes

National Zoominar

on

13th June, 2020

'Life After COVID-19 Pandemic and Rebooting Economy'

Director
B. Patil Institute of Management
Sector No. 26, Nigdi,
Pradhikaran, Pune-411 044.

About Pimpri Chinchwad Education Trust:

Pimpri Chinchwad Education Trust (PCET) was established by Late Shri. Shankarrao Bajirao Patil in the year 1990 with a vision to provide value added educational platform to society in multiple dimensions right from Nursery to Doctoral programs in all professional streams enabling students to achieve freedom through Education.

About S.B.Patil Institute of Management:

S. B. Patil Institute of Management (SBPIM) is one of the best MBA Colleges in Pune, established in the year 2009, nurtured and managed by the Pimpri Chinchwad Education Trust, which has been in existence in the field of education since 1990. In a very short span of time, SBPIM has been awarded as the Best Management College for Teaching Excellence by CEGR and 174th "Management Institute" by Times B-School Survey 2015-16 and 7th "Emerging B-School in India by Times of India, Times B-School Survey 2015.

A Research Centre was established in the year 2011-12 at SBPIM with an objective of promoting a research culture among the faculty and students. The centre is an approved Ph.D. Research Centre in Management under the Savitribai Phule Pune University. At our Research Centre we offer a Ph.D. programme in Financial Management, Human Resource Management, Marketing Management, Production Management and Organizational Management. At present, 33 students are doing their Ph.D. research work and 23 Ph.D. students have been awarded a Ph.D. The research centre conducts various research activities for the researchers. The centre publishes a bi-annual research journal '**Journal of Management and Administration Tomorrow (JOMAT)'** with ISSN. We have published a guideline book on Ph.D. Research Work which is well appreciated by the research scholars and supervisors across the country. To provide the platforms to young researchers, academicians and industry experts to put forth the ideas, concepts, practices, we organize research conferences on different themes of economics and management. The Research centre undertakes Major and Minor Research Projects funded by Government and Non-Government agencies. We also provide Research Consultancy and training across different topics/issues in management. Under the Research Centre initiative, we guide the faculty members to write Research Papers and present them at various seminars and publications in refereed research journals.

About Pune Business School:

The trust has started **'Pune Business School'** to offer a **PGDM** Programme approved by AICTE, New Delhi, from the current academic year.

About the National Zoominar:

The coronavirus COVID-19 pandemic is a global health crisis of our times. Since its emergence in Asia last year, the virus has spread over 150 plus countries. The World is racing to slow down the spread of the virus by testing and treating patients, carrying out contact tracing, limiting travel, quarantining citizens, and cancelling large gatherings such as sporting events, concerts, schools etc. India declared the lockdown from 25th March throughout the country and has been extended to 3rd May 2020. India was quick to close its international borders and enforced an immediate lockdown, that WHO praised as "tough and timely". The pandemic is moving like a wave with its cumulative socio-economic and political effect on the economy. India has been inactive for more than 40 days by the time the lockdown ends on 3rd May 2020, the GOI again extended till 18th May 2020 and further it has extended to 31st May 2020.

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During the lockdown India witnessed a big change in the socio-economic and demographic culture. The clapping at 5.00 pm and Lighting the Diya for 9 minutes, where the whole country showed their gratitude towards the Corona Warriors such as doctors, police, health workers, etc. Social distancing has suddenly become the new buzz word. The advent of COVID-19 has changed our lifestyle, people have started using the 'Namaste' instead of Shaking hands, covering their nose and mouths with Masks has become the new safety measure, 20 second hand washing with soap and using sanitizers has become a habit that has been adopted. During the lockdown, in order to pass time, new trends have begun such as learning to cook new recipes, bake cakes and post pictures on social media etc. The millennial generation once again refreshed their childhood memories through old serials of Doordarshan such as Shaktiman, Jungle Book, Chanakya, Byomkesh Bakshi, etc. It is the Indians who once again witnessed a self-declared curfew at 9.00 am and 9.00 pm daily and the reason was the serial "Ramayana" which went on to create a world record of highest viewership and TRP.

The government, local administration, police and social organizations came forward to help the poor and daily wage earners by providing the basic necessity of life. The community kitchens started to provide food for the needy. The extension in lockdown made the out of state wage earners anxious and they were demanding permission to go to their hometowns, many of them started their journey by walking or illegally moving to their hometowns. Mother Nature has started healing since there was less or no pollution in the atmosphere.

The pandemic has devastated the economy in 2020 (calendar year) and 2020-21 (financial year) will be a year of recession in India. The unemployment rates my increase, whatever the policy measures have been adopted by the national and international organizations.

According to the International Labour Organization estimates, 195 million jobs could be lost; a shortfall of skilled labours due to migrant labourer; many small businesses will go under; many big businesses will default on debt; consumption demand could take months to recover, as will supply chains; global merchandise trade will suffer; with no way of knowing when normality will return.

Now the entire country needs to act immediately to prepare, respond, and recover. It is imperative; that, the lockdown may end soon. India may hit around 4,00,000 Covid-19 cases as the economy opens up, and the number may climb further. Use a large chunk of a big stimulus package to further upgrade emergency medical infrastructure — build makeshift but well-equipped hospitals; give doctors, nurses, paramedical staff substantial extra pay for Covid-19 work; increase procurement of safety gear manifold by generously incentivizing domestic producers. In short, build up a huge capacity for medical response by spending lots of cash, and get that cash from printing money.

As per the experts Covid-19 may continue till August. We, therefore, have to learn to live with it. India's society needs to be highly disciplined and follow guidelines strictly during the lock-down to halt the spread of Coronavirus. With this aim we are organizing the national Zoominar to address the " Life After COVID 19 and Rebooting Economy.

Call for Papers:

We invite Industry Experts, Leaders, Management Professionals and Practitioners, Academicians, Research Scholars and Students to submit their ideas, articles and research papers pertaining to the theme of the Zoominar.

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Zoominar Theme:
'Life After COVID-19 Pandemic and Rebooting Economy'

Important Timelines:

Zoominar	13th June, 2020
Last Date for submission of abstracts	10th June, 2020
Communication of acceptance of abstract	11th June, 2020
Last Date for Submission of full papers	25th June, 2020
Last Date for registration	12th June, 2020 (upto 2.00 pm)

Publication:
All accepted and presented papers will also be published in the Special Issue of research journal **'Journal of Management and Administration Tomorrow'** with **ISSN.**

Registration:
All the participants are requested to register. There is no registration fees for the Zoominar and no publication fees for the publication of research paper.

Certificate
All the participant will get electronic certificate. The Paper presenter will get Participation and Paper Presentation Certificate.

Paper Presentation:
Due to time constraints we are allowing few paper presentations. We will select the paper for presentation from the selected research paper and prior intimation will be given to the author (s). All the selected paper author (s) will get 'Participation and Paper Presentation Certificate'.

Venue:
Zoom Meeting Platform
S. B. Patil Institute of Management
Sector No. 26, Near Akurdi Railway Station, Nigdi, Pradhikaran,
Pune- 411044

In case of any clarifications, please write to: conference@sbpatilmba.com or visit to www.sites.google.com/prod/view/sbpimconference

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Director
S. B. Patil Institute of Management
Sector No. 26, Nigdi,
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Chief Patron

Shri.Dnyaneshwar Landge
Chairman,

Smt. Padmatai Bhonsale
Vice Chairperson

Pimpri Chinchwad Education Trust

Patron

Shri V.S. Kalbhor
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Shri. Shantaram Garade
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Hon. Shri. HarshwardhanPatil

Executive Director
Dr. Girish Desai

Dr. C.N. Narayana
Director, SBPIM & PBS

Convener
National Zoominar
Dr. Kirti Dharwadkar
Professor and Head (Research & Academics) SBPIM

Coordinator
Dr. Bhushan Pardeshi
(Email Id: bhushan3182@gmail.com, Contact 9970100874)
Dr. Padmalochana Bisoyi
(Email Id: padma.bisoyi@gmail.com,Contact 8999627395)
Dr. Anishkumar Karia
(Email Id: kariaanish1@gmail.com, Contact 9762008221)

Contact us at
S.B. Patil Institute of Management
Sector – 26, Pradhikaran, Nigdi, Pune - 411044
Ph – 020 – 27656900 Email: conference@sbpatilmba.com
www.sbpatilmba.com
www.sites.google.com/prod/view/sbpimconference

S B PATIL INSTITUTE OF MANAGEMENT NIGDI PRADHIKARAN PUNE - 44

Director
S. B. Patil Institute of Management
Sector No. 26, Nigdi,
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PIMPRI CHINCHWAD EDUCATION TRUST's

S. B. PATIL INSTITUTE OF MANAGEMENT

(Research Center)

National Zoominar

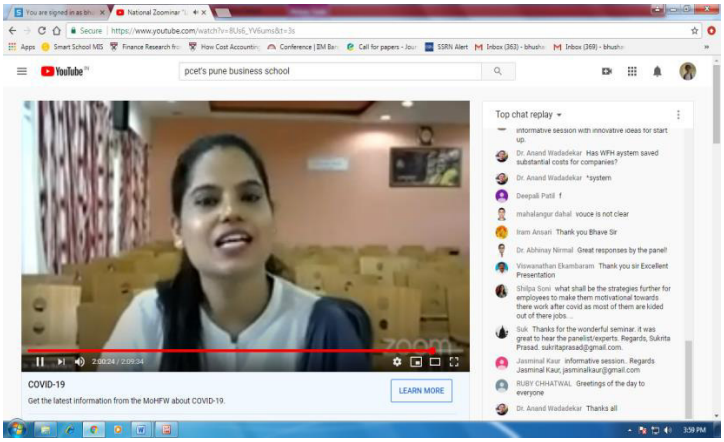
Life After COVID-19 Pandemic and Rebooting Economy

13th June 2020

Pimpri Chinchwad Education Trust's, S. B. Patil Institute of Management and Pune Business School organized National Zoominar on "Life After COVID-19 Pandemic and Rebooting Economy" on 13th June 2020.

The inaugural program was chaired by **Dr. C.N. Narayana, Director-SBPIM & PBS, Mr. Parag Kalkar Chief Guest (Dean Commerce & Management, SPPU), Mr. Santosh Bhave, Director HR, Bharat Forge Ltd., Mr. Manish Advani Tedx Speaker and Mr. Vikrant Bhujbalrao, Managing Director Yoursarthi.**

Dr. Pranita Burbure Assistant Professor, SBPIM welcomed and introduced all the Experts, Director Dr. C.N. Narayana, the convener Dr. Kirti Dharwadkar, Zoominar Coordinators Dr. Bhushan Pardeshi, Dr. Padmalochana Bisoyi and Dr. Anish Karia. She also briefed about the theme and objectives of the Zoominar. The National Zoominar was conducted Online mode using Zoom Cloud Meeting and YouTube Live Streaming.



S. B. PATIL INSTITUTE OF MANAGEMENT NIGDI PRADHIKARAN PUNE - 44

Director
S. B. Patil Institute of Management
Sector No. 26, Nigdi,
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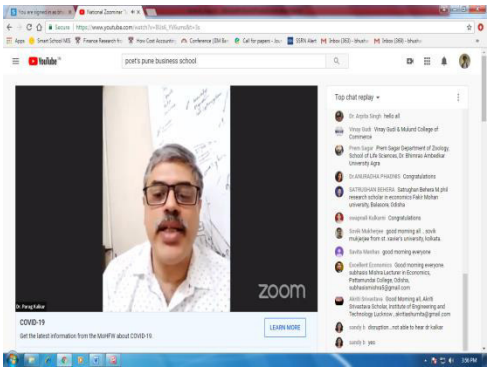
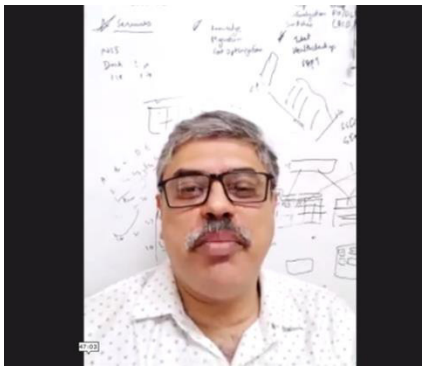
The programme started with the welcome address by Dr. C. N. Narayana, Director, SBPIM & PBS.

Dr. C.N. Narayana threw light on current COVID-19 Pandemic situation. He illustrated that how will be the life after COVID-19 and how it affected all the sectors of the economy and what are the repercussion on the economy. He also discussed impact on the education sector and how the PCET and SBPIM institute taken the initiatives for the student's academic development during the lockdown. In his speech he also focused on some of the measures to revival of the economy.

Address by Chief Guest and Key Note Speaker



Dr. Parag Kalkar, (Dean Commerce & Management, SPPU, Pune) discussed on the effect of COVID-19 on the education sector. In his informative speech he discussed the impact on many dimensions. The COVID-19 impact is multi-folded on the education sector; he gave the information about how the University is handling the pandemic situation and trying to protect the student's interest and various decisions the university is taking. Dr. Parag Kalkar also throws some light on the innovative methodology in teaching learning, e-content development, teaching aids, pedagogy, etc.



Mr. Manish Advani – (TedX Speaker) elaborated the overall pandemic situation across the globe and how it became the global pandemic. This pandemic is really shaken entire world and devastated the routine life of the people and the economy in general. Through is motivational speak how one can have big moral and motivate himself. He demonstrated many simple ways to keep the high moral and motivational level.

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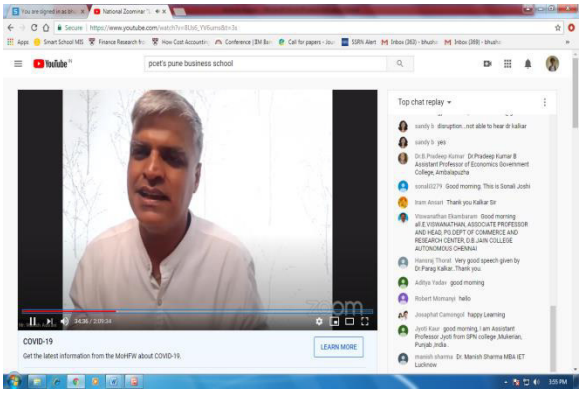
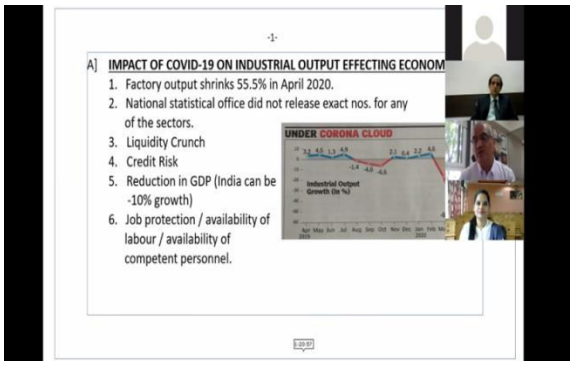
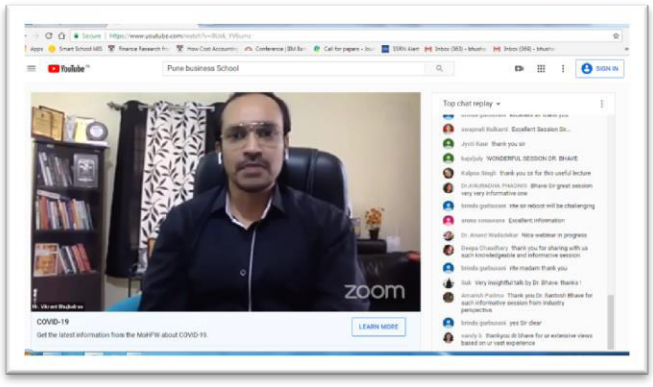


Mr. Advani also spoke about the digital payment system and how it is helping in the lockdown situation. Mr. Advani shared very valuable information through short motivational stories and lessons of life. He also shared the small exercises to keep the healthy mind the lockdown period and balance the earnings and savings to fight against the declining economy.

Mr. Santosh Bhave – Director HR, Bharat Forge Limited, Pune spoke about impact of COVID-19 Pandemic on Industry. In his speech he discussed how the pandemic is affecting the industrial output and the economy in general. He also discussed the HR Practices adopted to fight against the COVID-19 and the future HR practices need to be implemented by the organization. He also throws the light on the issues of migrant labourers and shortage of skilled labours in the industry.



Mr. Vikrant Bhujbalrao (MD Yoursarthi) shared his valuable information on Startups**.** In his speech he focused on the set up of startups and the future of startups. He pointed out on the aspect of startups and their contribution in the economy and how these startups helping in the growth of economy. During the COVID-19 Pandemic how to cope up the falling economy. Mr. Vikrant Bhujbalrao also elaborated how to reboot the startups after pandemic and how startups will help in rebooting the economy. In his speech he motivated the participants and students to come forward for the startups and set up the startups.



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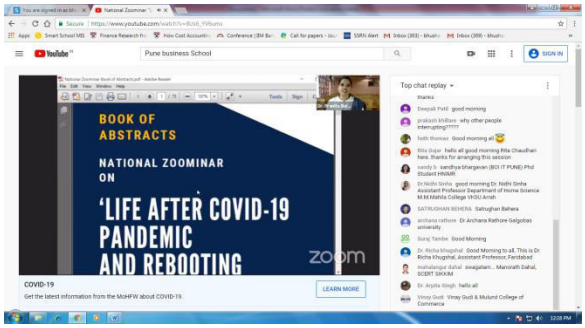
Release of Book of Abstract & Paper Presentation:

For the National Zoominar we received 100 plus research papers, out of these many research papers we selected 62 research papers based on the theme, subject, originality and addition to the body of knowledge. We published the abstracts of all the selected research papers in the form of Books of Abstract. The invited guest along with the Zoominar Coordinator Dr. Bhushan Pardeshi and Dr. Padmalochana Bisoyi inaugurated and



released the Book of Abstract. The paper presentations were carried out in 18 sessions.

The event ended with very warm note of

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The National Zoominar were successfully coordinated by Dr. Bhushan Pardeshi, Dr. Padmalochana Bisoyi and Dr. Anishkumar Karia

S.B. PATIL INSTITUTE OF MANAGEMENT
NIGDI PRADHIKARAN PUNE - 44

Dr. Kirti Dharwadkar
Director (In charge), SBPIM

S.B. PATIL INSTITUTE OF MANAGEMENT
NIGDI PRADHIKARAN PUNE - 44

Director
S. B. Patil Institute of Management
Sector No. 26, Nigdi,
Pradhikaran, Pune-411 044.

Dated: 24th June, 2020

F. No.67-48/IDC/GOC/POLICY-5/2019-20

All India Council for Technical Education
(A Statutory body under Ministry of HRD, Govt. of India)
Nelson Mandela Marg,Vasant Kunj, New Delhi-110070 Website: www.aicte-india.org

GOC - Sanction Letter for E-Conference

To

The Director/ Principal/ Registrar
S. B. Patil Institute of Management,
Sector-No-26, Pradhikaran, Nigdi, Pune,
Maharashtra-411044

Subject: To organize Conference in online mode i.e. **E-Conference** under the scheme **Grant for Organizing Conference (GOC)**-reg.

Sir/ Madam,

With reference to the proposal submitted by your institute, this is to convey that an amount of Rs. **1,66,667/- (Rupees One lakh sixty six thousand six hundred sixty seven only)** was sanctioned and released to your institute in the May of March-2020 for organizing Conference under the scheme **Grant for Organizing Conference (GOC)**, as per details given below:

1.	Name and address of the Beneficiary Institution:	**Director/ Principal/ Registrar** S. B. Patil Institute of Management, Sector-No-26, Pradhikaran, Nigdi, Pune, Maharashtra-411044
2.	Permanent ID of Institute:	1-5177079
3.	Title of Conference:	Innovation in Management Practices for the Sustainable Development Goals
4.	Name of Coordinator:	Miss Kirti Dharwadkar

The grant was released to the institute's account as per details given in table below:

Institute PAN No.	Bank Name	Bank Branch Name	Bank Branch Address	Account Holder Name	Account Type	Account Number	IFSC Code
AAATP3981F	INDIAN OVERSEAS BANK	Nigdi	Sector 26 Pradhikaran Nigdi Pune	Director S.B.Patil Institute of Management	Saving Account	169401000002100	IOBA0001694

The grant was released to organize the conference in physical mode, but due to outbreak of COVID-19, the Council has decided to give option to the institutions to organize the conference in online mode only i.e. E-Conference with additional terms and conditions.

Note:

1. If your institute has organized the conference in the stipulated time, then you are intimated to submit the requisite documents along with balance amount, if any.
2. If your institute has not organized the conference after receipt of grant, then you are allowed to organize the conference in online mode i.e. E-Conference within 6 months of receipt of this letter.
3. If your institute does not want to organize the **E-conference**, then you are required to refund the complete grant along with the interest accrued thereon.
4. The grant from AICTE will be **Rs. 50,000 or 1/3rd of the total expenditure incu** r **E-Conference**, whichever is lesser. Rest amount is required to be refunded to AICT

S. B. PATIL INSTITUTE OF MANAGEMENT NIGDI PRADHIKARAN PUNE - 44

Director
S. B. Patil Institute of Management
Sector No. 26, Nigdi,
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The instructions/guidelines to be followed by College/Institution

I. Limit of Funding

a. The grant from AICTE will be **Rs. 50,000** or **1/3rd of the total expenditure incurred** for organizing the **E-Conference**, whichever is lesser.
b. The balance amount should be immediately refunded to AICTE with interest accrued thereon.

There may be the following expenditure heads under **E-Conference**:

a. Certificate/Brochure and other documents designing.
b. Conference website designing & updating.
c. Honorarium to Experts/ Resource Persons.
d. Publication of proceedings.
e. Miscellaneous.

II. Submission of documents by college/institution to AICTE on receipt of this letter/grant

a. The Acceptance letter with dates for Organizing **E-Conference** should reach this office within 15 days from the date of receipt of this Sanction Letter duly signed and sealed by Coordinator and Head of the institution along with permission/clearance of Govt. of India for organizing E-Conference.

III. Maintenance of accounts

a. The Institute shall strictly follow the provisions laid down in this Letter No. F. No. 67-48/ IDC/GOC/Policy-5/2019-20 dated: 24-06-2020 issued by this office. All correspondence related to the conference must contain this number along with year of sanction of the conference failing which correspondence will not be entertained.
b. Funds covered by this grant shall be kept separately and would not be mixed up with other funds, so as to know the amount of interest accrued on the grant.
c. The University/College/Institute shall maintain proper accounts of the expenditure out of the grant.
d. The Council or its nominee shall have the right to check/verify the account to satisfy that the fund has been utilized for the purpose for it was sanctioned.

IV. Refund of grant to AICTE (by way of a demand draft in favour of Member Secretary, AICTE, New Delhi)

a. In case the event is cancelled or institute does not want to organize the E-Conference, the fund released should be immediately refunded to AICTE with interest accrued thereon.
b. The grant shall be refunded to AICTE if the Letter of Approval (LOA) or Extension of Approval is not issued by AICTE to the institute for the academic year 2019-20.
c. The proposed/approved **E-Conference** shall be conducted within 6 months from the date of receipt of this letter. If **E-conference** is not conducted within stipulated time period, the released amount, along with interest accrued thereon, has to be necessarily returned to AICTE within one month, failing which penalty @ 18% will be levied.
d. Interest accrued on the grant released, shall be refunded to AICTE.
e. No payment is permissible against the conference **already conducted** before the receipt of grant. Institutions are liable to refund the grant if received after the conduct of conference and have no plan of conducting the **E-conference** ahead.
f. As AICTE needs adequate time for depositing the Demand Draft in the bank, the same be immediately dispatched to avoid any lapse of the validity period.

V. Submission of documents by college/institution to AICTE after conduct of con

The following documents must be submitted to AICTE within a period of one mo c
of conduct of Conference:

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a. Feedback form in the prescribed proforma.

b. Original Statement of actual Expenditure & Utilization Certificate in the prescribed proforma duly signed by the Head of the institution and countersigned by Registrar/Finance Officer/Govt. Auditor. In case of self-financing/private institutions, Statement of actual Expenditure & Utilization Certificate are required to be audited & signed by a Charted Accountant (with membership no., full address & stamp). Photocopies of formats are enclosed.

c. Copy of the proceedings/Project completion report.

d. Attested photocopies of supporting vouchers/bills of expenditure incurred for Organizing Conference.

e. Soft copy of photographs of conference.

f. One video of 1-minute duration mentioning: (i). Introduction of the Coordinator mentioning the name and state of institute. (ii). Conference details and achievements attained through Conference (iii). How the Conference was beneficial to students, faculty and institute? (iv). Thanking message for AICTE support.

VI. General instructions

a. Any Change in the programme for holding Conference, change of Coordinator name, Venue and Date should be effected with prior approval of the Council, failing which the sanction for the grant already issued would be treated as automatically withdrawn.

b. The assets acquired wholly or substantially of the All India Council for Technical Education's grants shall not be disposed or encumbered or utilized for the purposes other than those for which it was given without proper sanction of the Council and should, at any time the Institution ceased to function, such assets shall revert to the All India Council for Technical Education.

c. The beneficiary institute will make best efforts to promote the scheme by mentioning the sponsorship/ support from AICTE, carrying the Logo of AICTE in conference and other means.

d. The grantee Institution shall observe all financial norms and guidelines as prescribed by the AICTE/ Government of India from time to time. GOI GFR rules (@https://doe.gov.in/order-circular/general-financial-rules2017-0) should be followed during utilization of grant.

Yours sincerely,

Neeraj Saxena
Advisor (IDC)

Copy forwarded for information and necessary action to:

1. **Name and Address of the Coordinator**
   Miss Kirti Dharwadkar,
   S. B. Patil Institute of Management,
   Sector-No-26, Pradhikaran, Nigdi, Pune,
   Maharashtra-411044

2. **Guard File**

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Director
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Pradhikaran, Pune-411 044.

Pimpri Chinchwad Education Trust's

S.B. Patil Institute of Management

In association with

All India Council for Technical Education (AICTE), New Delhi

Organizes

e-Conference

on

'Innovation in Management Practices for the Sustainable Development Goals'

3rd & 4th September, 2020

S. B. PATIL INSTITUTE OF MANAGEMENT NIGDI PRADHIKARAN PUNE - 44

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About S.B.Patil Institute of Management:

S. B. Patil Institute of Management (SBPIM) is one of the best MBA College in Pune, established in the year 2009, nurtured and managed by Pimpri Chinchwad Education Trust, the Trust, which has been in existence in the field of education since 1990. In a very short span of time, SBPIM has been awarded as **Best Management College for Teaching Excellence** by CEGR and 174th **"Management Institute"** by Times B-School Survey 2015-16 and 7th **"Emerging B-School** in India by Times of India, Times B-School Survey 2015.

A Research Centre was established in the year 2011-12 at SBPIM with an objective of promoting a research culture among the faculty and students. The centre is an approved Ph.D. Research Centre in Management under the Savitribai Phule Pune University. At our Research Centre we offer Ph.D. in Financial Management, Human Resource Management, Marketing Management, Production Management and Organizational Management. At present, 33 students are doing their Ph.D. research work and 23 Ph.D. students have been awarded Ph.D. The research centre conducts various research activities for the researchers. The centre publishes a bi annual research journal 'Journal of Management and Administration Tomorrow (JOMAT)' with ISSN. We have published a guideline book on Ph.D. Research Work which is well appreciated by the research scholars and supervisors across the country. To provide the platforms to young researchers, academician and industry expert to put fort the ideas, concepts, practices, we organize research conferences on different themes of economics and management. The Research centre undertakes Major and Minor Research Projects funded by Government and Non-Government agencies. We also provide Research Consultancy and training across the different topics/issues in management. Under the Research Centre initiative we guide the faculty members to write Research Papers and their presentation at various seminars and publications in refereed research journals.

About the e-Conference:

Innovation is critical for the sustained development and prosperity of organizations. A study by Linder, Jarvenpaa and Davenport (2003) showed that the use of external sources of innovation will tend to grow substantially in coming years. Organizations have been shifting their focus from internal innovation sources to external ones, such as consumers, corporate research, business partners and universities.

The Indian economy's opening in the 1991s had both direct and indirect effects upon the country's industrial activity. With public policies and quality programs as its starting point, industry sought to rationalize its production processes, putting Research and Development (R&D) activities on a backburner, even though these were fundamental for production innovation and differentiation.

The current COVID-19 pandemic has already devastated the economy in 2020 (calendar year) in the financial year 2020-21 many small businesses will go under; many big businesses will default on debt; consumption demand could take months to recover, as will supply chains; global merchandise trade will suffer; with no way of knowing when normality will return. Now the entire country needs to act immediately to prepare, respond, and recover by unfolding their resources effectively, wi

both the firms and their management having entrepreneurial characteristics, such as concern for the organization's quality, the capability to devise and implement complex strategies, learning about the environment on an ongoing basis, suitable development of the strategies, and the effective use of resources.

This e-Conference aims to seek to provide a theoretical and practical framework for the development of a process of sustainable technological innovation and to understand how corporate management practices offer input for the development of policies designed to increase the competitiveness and the degree of Indian firms' participation in the international market.

Objective of the e-Conference

The objective of the conference is to provide a knowledge sharing platform for dissemination of research and experiential findings through empirical study, qualitative modelling, case studies, new concepts and state-of-the-art studies.

e-Conference Theme:

'Innovation in Management Practices for the Sustainable Development Goals'

Call for Papers:

We invite Industry Experts, Management Professionals and Practitioners, Academicians, Research Scholars, Students to submit their ideas, articles and research papers pertaining to the theme of the e-Conference. Papers can be submitted to any one of the following sub-themes or related areas.

Innovation

- Digital Transformation and Innovation Management
- Social innovation
- Open innovation
- Service innovation
- National Innovation systems
- Eco-innovation
- Start-up
- Creativity
- Innovation and export competitiveness
- Innovation in Education and Teaching
- Technology / Innovation Management
- Agility/Flexibility in Manufacturing Systems

Sustainability

- Sustainable transportation
- Sustainable energy
- Sustainable operations
- Sustainable supply chain
- Sustainable tourism
- Social sustainability

Important Timelines:

e-Conference	**3rd & 4th September, 2020**
Last Date for submission of abstracts	10th August, 2020
Communication of acceptance of abstract	13th August, 2020
Last Date for Submission of full papers	30th August, 2020
Last Date for registration	1st September, 2020

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Publication:

All accepted and presented papers will also be published as **Conference Proceedings with ISBN from the National level Publisher (Excel India Publishers, New Delhi)**.

In addition, authors of selected full conference papers would be invited to submit their full manuscripts for publication in the **Scopus Indexed, UGC Care Journals, Unpaid Peer Review Journals**, and **'Journal of Management and Administration Tomorrow' (JOMAT) with ISSN published by S.B. Patil Institute of Management.** All copyrights regarding the submitted papers will remain with the organizers of the e-Conference.

The Publication of Research Papers in Scopus Indexed Journals, UGC Care Journals, Unpaid Peer Review Journals and JOMAT is subject to the publisher's norms and concessional publication fees.

Registration:

All the participants are requested to register. At least any one author of the accepted paper must attend and present the paper in the e-conference; else the research paper would not be included in the proceedings. In cases of more than one author, it is must for all the authors to get registered for inclusion of the paper. A single author presenting multiple entries should register for each paper.

Registration Fees and Payment Details:

Registration Details	**Amount**
Corporate entries	500/-
Academician	300/-
Research Scholar and Co-authors	200/-
Students/Alumni	NIL

All the payments shall be made in DD drawn in favor of **'Director, S. B. Patil Institute of Management, Pune'** payable at Pune, or through online transfer.

Bank Detail as follows:

Bank Name:	**Indian Overseas Bank**
Branch:.	**Nigdi, Pune 411044**
Bank Account No.:	**169401000002100**
IFSC:	**IOBA0001694**
Type of A/C:	**Saving**

NOTE: 1. After the Electronic transaction of the money, send an email along with the following details to both email ids given below to verify the transaction.
2. Registration fee is non-refundable

Conference Awards

Paper submissions will be evaluated for originality, research rigor, and contribution to theory and/or practice. Authors who are interested to participate have to submit the full paper up to 5000-6000 words on or before August 24th, 2020 to be nominated in Best Paper Award. Best Paper Award (one from student/Alumni Category and one from Industry, Academics and Research Scholar) would be announced on the last day of the e-conference.

Certificate

All the participant will get electronic certificate. The Paper presenter will get Participation and Paper Presentation Certificate.

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Venue:
Online Digital Seminar Hall
S. B. Patil Institute of Management
Sector No. 26, Near Akurdi Railway Station, Nigdi, Pradhikaran,
Pune- 411044

In case of any clarifications, please write to: conference@sbpatilmba.com or visit to
https://sites.google.com/view/sbpim-e-conference

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(Email Id: kariaanish1@gmail.com, Contact 9762008221)

Contact us at

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Sector – 26, Pradhikaran, Nigdi, Pune - 411044
Ph – 020 – 27656900 Email: conference@sbpatilmba.com
www.sbpatilmba.com
https://sites.google.com/view/sbpim-e-conference

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PIMPRI CHINCHWAD EDUCATION TRUST's

S. B. PATIL INSTITUTE OF MANAGEMENT

(Research Center)

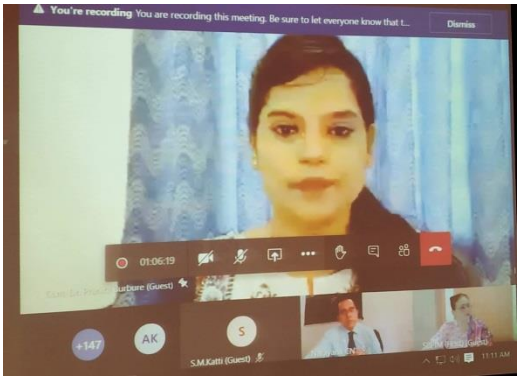
National E-Conference

Innovation in Management Practices for The Sustainable Development Goals

3rd & 4th September 2020

Pimpri Chinchwad Education Trust's, S. B. Patil Institute of Management in association with All India Council for Technical Education (AICTE), New delhi organized National E-conference under the GOC – Grant for Organizing Conference on 3rd & 4th September 2020.

The Research Centre of S.B. Patil Institute of Management first time conducted the National Conference on digital platform. The National E-Conference received a massive response from the academicians, researchers and students. Over 44 research papers were submitted and 250 plus participants were registered for the conference. 21 Research papers were presented in 12 sessions during the two days on Zoom platform. The inaugural program was chaired by Dr. Kirti Dharwadkar, Director-SBPIM, Dr. Apoorva Palkar Chief Guest (Director, Centre for Innovation, Incubation & Linkages, SPPU).



Dr. Pranita Burbure Assistant Professor, SBPIM welcomed and introduced all the Experts. Dr. Pranita Burbure briefly introduced Dr. Bhushan Pardeshi (Head Research and Chief Coordinator), Dr. Padmalochana Bisoyi and Dr. Anish Karia. She also briefed about the theme and objectives of the Conference. The National E-Conference was

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conducted on digital Online mode using Microsoft Teams and Zoom Cloud Meeting.

The programme started with the welcome address by Dr. Kirti Dharwadkar, Director, SBPIM. **Dr. Kirti Dharwadkar** threw light on current COVID-19 Pandemic situation and how the innovations in the society will help the community to come out of the pandemic situation. She illustrated that how organization are striving hard for innovative products and management practices. In her speech she also focused on some of the management practices that lead to sustainability of the organisation.

Address by Chief Guest

Dr. Apoorva Palkar, (Director, Centre for Innovation, Incubation & Linkages, SPPU, Pune**)** discussed how innovations in the different sector are taking place and how it affects all the sectors of the economy and what are the repercussion on the economy. In her informative speech she discussed the impact of innovations in many dimensions and sectors like healthcare, pharmaceuticals, retails and many more industries. She also discussed few examples of Amazon, Tesla, Uber etc. She also pointed out the impact of COVID-19 is multi-folded on the education sector; she gave the information about the innovative methodology in teaching learning, e-content development, teaching aids, pedagogy, etc. Dr. Palkar also highlighted the various initiative of the SPPU to promote the innovations. The Centre for Innovation, Incubation & Linkages of SPPU running and undertaking various projects and competitions to promote the research, innovations and entrepreneurship activities for the stakeholders of the university.

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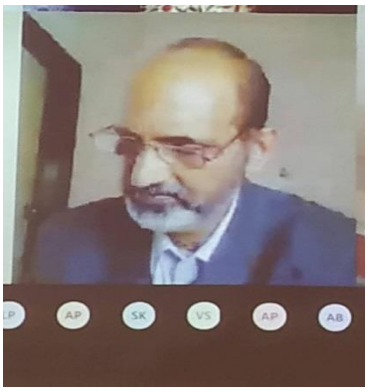

Address by Mr. S.M. Katti – Key note speaker

Mr. S.M. Katti – (Ex-VP, Aditya Birla WCM Ltd.) elaborated the how the innovations is very important for the organization to survive and grow. Mr. Katti through his vast industry experience shared very key information about the The innovative management practices in cost reductions and cost control. He demonstrated through his presentation the 21 principles in cost control and reduction.

Mr. Katti also spoke about the 17 sustainability goals of the United Nations. He explained all the goals and the methodology to achieve the goals.

Mr. Pratyush Prabhakar – Co-Founder, Communeeti, New Delhi introduced the concepts of innovations, management practices and sustainability through his interactive speech. Mr. Prabhakar revisited the United Nation's 17 sustainability goals and discussed few of the them with an illustrative presentation. In his speech he asked the participants to imagine the world in 2030, fully inclusive of persons with disabilities**.** The newly implemented 2030 Agenda for Sustainable Development holds a deep promise for persons with disabilities everywhere. The first goal is No Poverty – through various Case studies he shows that higher disability rates are associated with higher rates of illiteracy, poor nutritional status, lower immunization coverage, lower birth weight, higher rates of unemployment and underemployment, and lower occupational mobility. Mr. Prabhakar highlighted the few goals like Zero hunger, Good health and wellbeing, Gender equality, industry, innovation and infrastructure, climate action and partnership to achieve the goals. He also throws the light on the issues of various innovations on the society and the environment.

At the last Mr. Prabhakar sum up his speech with some of the good management practices of organisations like ITC, Tata group in conserving the environment and protecting the society but at the same time leading towards the sustainability. The sustainability can be achieved when the elements like people, planet and profit meets together at right proportions.

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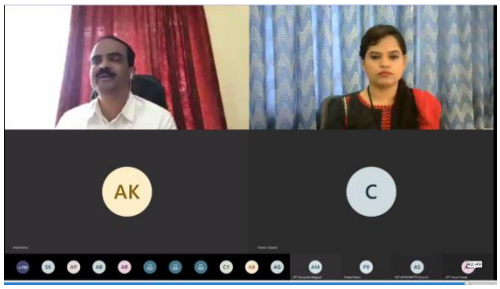
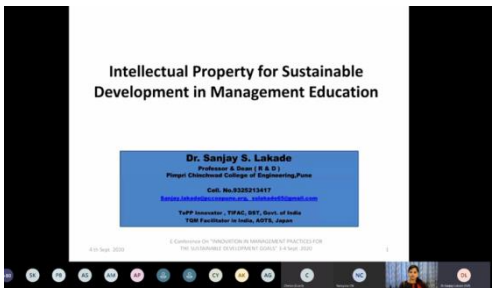
Mr. Kapish Saraf (Co-Founder, KidEx Venture Private Limited, Gurgaon, Haryana) shared his valuable information on Startups and innovations**.** In his speech he focused on how to the setup startups and their future. Mr. Saraf illustrated how his Kidex venture is using the innovations in the development of the child. How his organization helping the early schools going children and parents in the academic performance and academic enrichments.

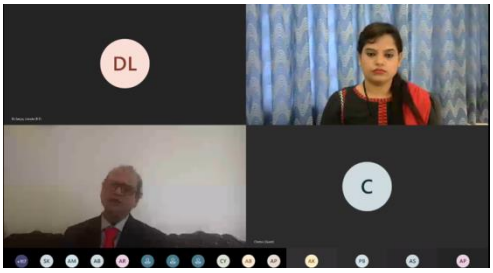
He also pointed out the coming generations is technology advanced generations and this generation requires a well-planned agenda to nurture the innovative and creative thinking.

Dr. Sanjay Lakade (Dean Research & Development, PCCOE) spoke on the importance of Patent and IPR in the innovation. He explained the process of obtaining of copy right and patent in detailed. The changes in the IPR act and the legal framework. Dr. Lakade also highlighted on the importance of entrepreneurship and entrepreneurship as an career option.





Mr. Himanshu Nautiyal (Ex-President, Aditya Birla WCM Ltd) In his speech he rightly pointed out the use of Activity based costing practices in management of cost and how the activity based costing is innovatively used to cost reduction and cost control. Mr. Nautiyal shared his own experience as a head of Sustainability department in Aditya Birla group and Unilever Inc. how through the practices and initiative the organization became successful in sustainable goals. He also focused on the role of leadership in management practices. He urged on the successful implementation of strategies to achieve the sustainability in the organization.



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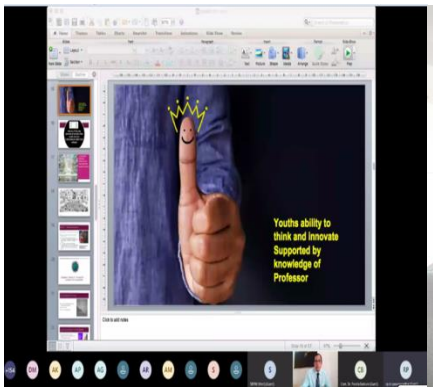
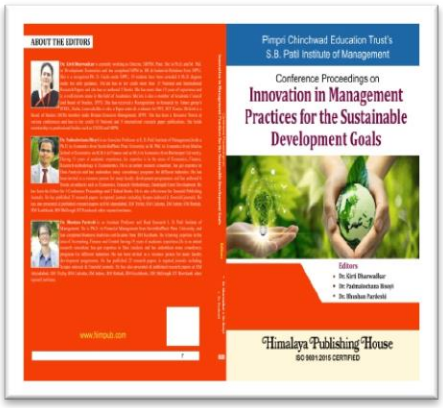
Paper Presentation

For the National E-Conference we received 44 research papers on the theme and sub themes of the conference. On first day of the National E conference 18 researchers have presented 17 research papers in 8 parallel sessions. On second day 20 researchers presented 11 research papers in 4 parallel sessions. In these two days 38 research papers were presented, through these research papers the ideas and the research were shared among the participants. The paper presentations were conducted through Zoom cloud meeting and the faculties of SBPIM and senior academicians and or researchers

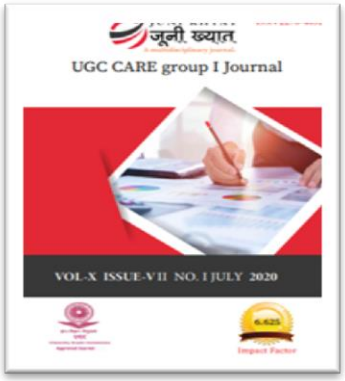


Publication of Research Paper and Release of Conference Proceedings:

For the National E-conference we received 44 plus research papers, out of these many research papers 24 selected research papers were published in Juni Khyat a UGC Care research journal and remaining 18 research papers were selected in the conference proceedings published by S.B. Patil Institute of Management and Himalaya Publishing House a well reputed national publisher.



Dr. Bhushan Pardeshi and Dr. Padmalochan Bisoyi are the editors of the conference proceedings. The proceeding was released in the inauguration session by Dr. Bhushan Pardeshi and Dr. Padmalochan Bisoyi.



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Valedictory Session

The valedictory programme was chaired by Dr. Parag Kalkar Chief Guest (Dean Commerce & Management, SPPU, Pune) alongwith Dr. Kirti Dharwadkar (Director, SBPIM) and Dr. Bhushan Pardeshi (Head Research). Dr. Pranita Burbure welcome and introduced the chief guest Dr. Kalkar.

Dr. Parag Kalkar in his chief guest address focused on the need and requirement of innovation in the current era to grow. He explained the role of innovation and management practices in the organizational growth and development. Through his illustrious presentation he demonstrated the various management concepts that are world widely practiced. The sustainability development practices are need of hour and the management and organization must work on it. He also took the reference of the United Nation's Sustainability Goal and working on these goals is the responsibility of everyone.

The event ended with very warm note of Vote of Thanks

Dr. Bhushan Pardeshi (Head Research, SBPIM) Coordinator of the National E-Conference expresses the vote of thanks. The vote of thanks is not the end of the programme; but new journey towards the future and carry the legacy to future generation. He thanked all the people who were actively involved in the successful conduction of the two days National E-Conference. Dr. Bhushan Pardeshi also expresses the gratitude towards AICTE, New Delhi. The two days of the National E-Conference were full of knowledge sharing and added a new information and knowledge into the academic literature.

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The National E-Conference was successfully coordinated by Dr. Bhushan Pardeshi, Dr. Padmalochana Bisoyi and Dr. Anishkumar Karia along with the faculty and staff of SBPIM.

Dr. Kirti Dharwadkar
Director (In charge), SBPIM

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Organizes

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On

"INNOVATION IN MANAGEMENT PRACTICES FOR THE SUSTAINABLE DEVELOPMENT GOALS"

3rd & 4th September 2020

Paper Presentation Schedule (03/09/2020)

Parallel Track of Paper Presentation 1 (Time 2.00 pm to 3.00 pm)

Session-1
Time: 2.00 pm to 2.40 pm
Session Chair: Dr. Kajal Maheshwari
Zoom Meeting Id: 809 767 5524
Password: 12345

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	A Study On The Impact Of Current Scenario On Higher Education	*Adv. Dr. Ruby Chhatwal*
2	Significance of Innovative Teaching Technique - A Survey	*Dr. Madhulika Gupta & Prof. Sneha More*
3	Enablers for Organizational Creativity leading to Sustainable Innovation Practices	*Malhar Purandare & Dr. Kirti Dharwadkar*

Session-2
Time: 2.00 pm to 2.40 pm
Session Chair: Prof. Sanjay Gaikwad
Zoom Meeting Id: 349 977 1119
Password: 353078

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	An overview of an Innovation in Education and Teaching	*Archana Mashke*
2	A Study and Review of Asset Quality of Public Sector Banks in India	*Sanjay Gaikwad & Dr. Bharat Kasar*

Session-3
Time: 2.00 pm to 2.40 pm
Session Chair: Dr. Aishwarya Gopalakrishnan
Zoom Meeting Id: 596 478 0368
Password: 12345

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	To measure the effectiveness of e-learning in India with reference to management student.	*Hitanshi Thakka, Naitik Ghiya & Prof. Devrshi Upadhyay*
2	Discounted Cash Flow Valuation using Three statement model for Tata Consultancy services: An empirical analysis	*Dr. Aishwarya Gopalakrishnan, Ms.Sajai Kolhe & Ms.Ankita Bhingawade*

Session-4
Time: 2.00 pm to 2.40 pm
Session Chair: Prof. Rishikesh Kumar
Zoom Meeting Id: 554 418 8009
Password: 12345

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	M & A A Driving Force for Sustainable Growth in Covid Pandemic	*Komal Mishra & Dr. Manish Sharma*
2	Using industrial ecology and strategic management concepts to pursue the Sustainable Development Goals	*Sagar P. Dhamone*

Session-5
Time: 2.00 pm to 2.40 pm
Session Chair: Prof. Chetan Patil
Zoom Meeting Id: 723 865 4278
Password: 12345

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	Innovations in Operations Management Practices	*Dr. Satish Chinchorkar*
2	A study on the opportunities and challenges faced by the organised retailers during the shift of consumers for purchase of products from public labels to private label brands for sustainable development	*Prof. Dashrath B. Bhoite & Dr. Kishor S. Nikam*

Session-6
Time: 2.00 pm to 2.40 pm
Session Chair: Prof. Shlipa Kundale
Zoom Meeting Id: 944 602 8682
Password: 156153

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	A Case Study On Des Rangeela: Innovating The Handicrafts And Artisans Of Rural India To Urban Markets	*Prof. Sonali Joshi & Dr. Smita Temgire*
2	A Study On " New Normal Challenges And Opportunities For Msmes With Reference To Atma Nirbharbharat Package	*Adv. Dr. Ruby Chhatwal*

Session-7
Time: 2.00 pm to 2.40 pm
Session Chair: Dr. Amarish Padma
Zoom Meeting Id: 433 011 9036
Password: 12345

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	Pandemic Outbreak:-Environmental Education As A Key Factor For Sustainable Development	*Urna Bhattacharjee & Dr. Nandita Deb*
2	A Study of Overview of Sustainable Development of Industry with the Application of Innovation Management.	*Shilpa Pramod Khade*

Session-8
Time: 2.00 pm to 2.40 pm
Session Chair: Dr. Anuradha Phadnis
Zoom Meeting Id: 666 012 5131
Password: 12345

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	Social Innovative Practices that will contribute in Self-Reliant India	*Dr. Chandrashekhar Aronkar, Dr. Narendra Kumar Koshti & Dr. LMS Baghel*
2	Digital transformation and innovation: The need of ours	*Pranali Suryawanshi*

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On

"INNOVATION IN MANAGEMENT PRACTICES FOR THE SUSTAINABLE DEVELOPMENT GOALS"

3rd & 4th September 2020

Paper Presentation Schedule (04/09/2020)

Parallel Track of Paper Presentation II (Time 12.00 pm to 1.00 pm)

Session-9
Time: 12.00 pm to 1.00 pm
Session Chair: Dr. Swapnali Kulkarni
Zoom Meeting Id: 658 584 9158
Password: 12345

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	Impact of 'Work From Home Policy' Due to 'Covid-19' on Employee Well-being	*Dr. Asita Ghewari & Komal Dhawale*
2	Paradigm Shift in Entrepreneurship Education for Sustainable Development	*Dr Prabir Chandra Padhy & Smita Panda*
3	The Current State Of Innovative Investment Avenues In Indian Economy	*Dr. Dipti V. Sharma & Dr. Swapnali Kulkarni*

Session-10
Time: 12.00 pm to 1.00 pm
Session Chair: Prof. Sushil Shende
Zoom Meeting Id: 588 195 9501
Password: 715937

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	Impact of Marginal Cost Lending Rate (MCLR) on Growth Rate of MSME in India	*Ms. Arzoo Gupta*
2	Impact of COVID-19 on Market (Modified) Valuation Approach of Indian Companies	*Dr. Manish Sharma*

Session-11
Time: 12.00 pm to 1.00 pm
Session Chair: Dr. Lakshmi Jasti
Zoom Meeting Id: 823 215 9031
Password: 12345

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	"Sports Tourism: A Niche and Untapped Market"	*Savita Shastri*
2	Evolution Of The Risk Management In Banking Sector	*Akriti Shrivasatava & Dr. Manish Sharma*

Session-12
Time: 12.00 pm to 1.00 pm
Session Chair: Dr. C. N. Narayana , Dr. Kirti Dharwadkar & Dr. Santosh Shinde
Zoom Meeting Id: 635 141 9649
Password: 12345

Sr.No.	Title of the Paper	Name of the Presenter (s)
1	A study on impact of social media marketing on consumer buying decision process for hygiene disinfectant products during COVID-19 in Pune	Sejal Darade
2	A study on Analysis on Impact of Covid-19 on Consumer towards Online Streaming Services Market	*Nikhil Kailash Shinde*
3	Job Losses due to COVID-19 and its impact on Human Resource Development & Business Sustainability	*Sneha Rai & Dr. Kirti Dharwadkar*
4	Innovation in education and teaching paced due to Covid-19	*Gaurav Upadhyay & Dr. Anuradha Phadnis*