



Pimpri Chinchwad Education Trust's
S. B. PATIL INSTITUTE OF MANAGEMENT

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EVENT REPORT

Name of the Event / Activity	National Seminar on 'Innovation and Intellectual Property Rights'
Name of the Guest Speaker (if any)	Dr. Shailendra Jaiswal Dr. Bijaya Kumar Sahu Dr. Manju Lata Rao Dr. Bharti Dole Ms. Kirty Datar
Committee / Cell (if any)	Research Centre
Faculty Coordinator Name	Dr. Bhushan Pardeshi & Dr. Padmalochan Bisoyi
Student Coordinator Name	Mr. Dinesh Konapure & Mr. Pratik Adsul
Day & Date	Friday & Saturday, 9 and 10 February 2024
Venue	SBPIM and PCCOE Mechanical Building
Number of Participants	234
Nature of the Activity (Curricular / Co-Curricular / Extra-Curricular)	National Seminar- Co-curriculum

Brief Information of the Activity:

Topic of the Activity : - 'Innovation and Intellectual Property Rights'

Objectives : - The objectives of the National Seminar is to get the answers of the following questions.

1. How is digital technology enabling innovation in India, and how does it affect the economy and ecosystems?
2. How do the Indian firms will bring the affordable products at low prices through innovations and patenting?
3. What are the economic benefits of owning intellectual property rights by small businesses?
4. How are firms managing the challenges associated with diversity, inclusion, and socio-economic mobility?
5. How is the start-up ecosystem evolving in India, in light of the digital disruption and emerging ESG requirements in India? How are they different from traditional business forms (SMEs, MNEs, and business group affiliated firms) that have historically dominated the Indian economy?

Outcome :-

1. The participants understood the importance of innovation and diffusion of knowledge.
2. A new solution to a technical problem is an invention and patent protection is possible.
3. Inventors whose technologies truly are groundbreaking and commercially successful, patents protect the interests of inventors by ensuring that inventors can control their commercial use

Brief Report :-

The National Seminar on 'Innovation and Intellectual Property Rights' was a two-day event conducted by Pimpri Chinchwad Education Trust's S.B. Patil Institute of Management and the partners were SIDBI and Journal Press India. The event took place on the 9th and 10th February 2024, with a distinguished line-up of speakers and sessions aimed at exploring the intersection of innovation and intellectual property rights.

The event commenced with welcoming by Dr. Aishwarya Gopalkrishna, followed by the National Anthem and the traditional Lamp Lighting Ceremony, symbolizing the pursuit of knowledge. The esteemed Conference Chair, Dr. Kirti Dharwadkar, and Convener, Dr. Bhushan Pardeshi, set the tone for the seminar by felicitating the Chief Guests and the Speakers.



(Dr. Kirti Dharwadkar Felicitating the Chief Guest Dr. Shailendra Jaiswal along with Dr. Roopali Kudare and Dr. Bhushan Pardeshi)



(Dr. Aishwarya Gopalakrishnan Welcoming the Distinguished Guest on Dias Dr. Shialendra Jaiswal, Dr. Kirti Dharwadkar, Dr. Roopali Kudare, Dr. Bhushan Pardeshi and the Participants)

The seminar featured prominent speakers who shared their expertise and insights:

1. **Dr. Shailendra Jaiswal:** A distinguished figure in the Indian Railways and the Ex-Principal Executive Director of DRDO.
2. **Dr. Bijaya Kumar Sahu:** With over 20 years of experience in academics, research, and innovation management. HOD (Technology, Innovation Support Centre & IP Facilitation Centre), National Research Development Corporation (NRDC), Vishakhapatnam.
3. **Dr. Manju Lata Rao:** Senior Project Scientist, NCFLEXE, IIT Kanpur, Uttar Pradesh.
4. **Dr. Bharati Dole:** An academican and Intellectual Property Expert with over 35 years of teaching experience. Professor, ASM's Institute of Business Management & Research, Pune.
5. **Ms. Kirty Datar:** An innovator and Co-Founder of CaneBOT,

Session Highlights:

The seminar commenced with a warm welcome address by Dr. Kirti Dharwadkar, setting the stage for an insightful exploration of innovation in India. Various distinguished speakers shared their expertise on intellectual property, including patents and other IPRs, elucidating their significance in research and career trajectories.

She also highlighted the importance of innovation in the academic career of the students. She motivated the students to look startups and entrepreneurship as an career option. The institute provides the support and facilities for the same. She proudly presented the example of 60 plus SBPIM student who became the entrepreneur.



(Dr. Kirti Dharwadkar addressing the audience)



Dr. Shailendra Jaiswal, the esteemed Chief Guest, initiated his session by contrasting innovation in the past with the present, delving into the realms of innovation, entrepreneurship, and individual talent. Dr. Jaiswal shared his extensive experience in general management operations, research, and innovation.

(Dr. Shailendra Jaiswal addressing the participants)

Dr. Bijaya Kumar Sahu Joined the session online. Dr. Sahu emphasized the imperative of IP education and innovation in Higher Education Institutes (HEIs) for effective innovation management.

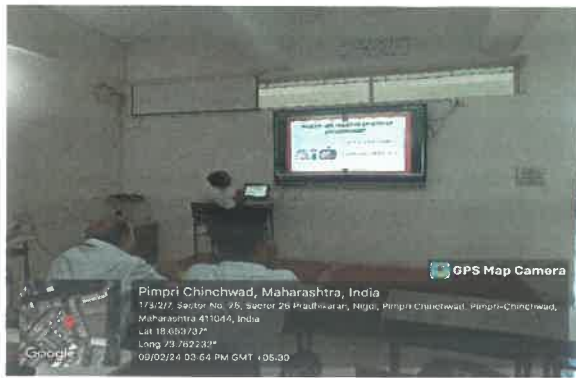


(Dr. Bijaya Kumar Sahu addressing the participants online) Dr. Manju Lata Rao addressing the participants online)

Dr. Manju Lata Rao connected online with the participants. Dr. Rao discussed the journey from ideation to impact, unraveling the evolution of startups through innovation and invention. She elaborated the topic how the idea can be patented and commercialized. She explained how a small idea can be converted into an innovation.

Research Paper Presentation:

On first day Post Tea session the Participants presented their research paper. The Research Paper presented were conducted online as well as offline.



(Participants/Author (s) Presenting Research Paper Online)



(Participants/Author (s) Presenting Research Paper Offline)

Dr. Bharati Dole session centered on the pivotal nexus between Innovation and Intellectual Property Rights, underlining their pivotal role in students' research endeavors and future careers. She highlighted on the commercial aspects of the IPR.

(Dr. Bharti Dole addressing the participants)



(Ms. Kirty Datar addressing the participants)

Ms. Kirty Datar, Co-founder of Canebot, conducted an expert session, offering invaluable insights into innovation. Kirty Datar shared her entrepreneurial journey and the success story of India's 1st Fresh Sugarcane Juice Robotic Vending Machine. Ms. Kirty shared her experience and journey from a ordinary salaried employee to job provider employer. She also shared her experience in Shark Tank India Season I.

The Research Paper Presentation was also conducted parallel, students from SBPIM and other esteemed institutes have presented their research papers, displaying their commitment to innovation and intellectual property. The presentations were diverse, reflecting the students' fervent dedication to advancing these fields.

A valedictory program ensued, where participants were lauded for their contributions. Certificates were conferred upon students and teachers, serving as a beacon of encouragement for their continued endeavors in innovation and intellectual property.



(Ms. Kirty Datar Distributing the Certificates to the Participants along with Dr. Roopali Kudare and Dr. Bhushan Pardeshi)



Dr. Bhushan Pardeshi, the Convener, expressed profound gratitude to all participants, speakers, partners, and stakeholders for their invaluable contributions towards making the seminar a resounding success. With a positive note, the event concluded, leaving a lasting impression and nurturing a culture of innovation and awareness regarding intellectual property rights among all participants.

(Dr. Bhushan Pardeshi proposed the vote of thanks)



(Group Photograph - Dr. Shailendra Jaiswal, Dr. Kirti Dharwadkar, Dr. Roopali Kudare, Dr. Bhushan Pardeshi, Dr. Padmalochan Bisoyi, Mr. Rishikesh Kumar and the Participants)



(Group Photograph – Ms. Kirty Datar, Dr. Roopali Kudare, Dr. Bhushan Pardeshi, Dr. Padmalochan Bisoyi, Mr. Rishikesh Kumar, SBPIM Faculty member and Seminar Participants)

Dr. Bhushan Pardeshi

Dr. Padmalochan Bisoyi

Event Coordinator

Dr. Amarish Padma

IQAC Coordinator

Dr. Kirti Dharwadkar

Director